

NEXT2MET FINAL EVENT

Smart cities and regions

14th of June 2023 | 10.00 - 15.30 (CEST)

BioTechnikum/Z4 – Walther-Rathenau-Str. 49a, 17489 Greifswald (DE)*

Next2Met - next to metropolitan areas

Learning from each other for better policy in digitalisation: During the conference you can be inspired by the results of vivid exchanges on digitalisation policy and exchange with European Partners about improved policy for making rural areas more attractive with digitalisation.

AGENDA

09:30 - 10:00 **Registration & Welcome Coffee**

10:00 - 11:00 **Keynotes - Why Next2Met & Interreg?**

11:00 - 12:00 **Results & inspiration: Presentation of policy cases in digitalisation from 6 European countries**

Lunch

13:00 - 13:45 **Interreg as key instrument for joint collaboration**

13:45 - 14:45 **Matchmaking - Generating new project ideas**

- **Citizen engagement** – Using digital tools for communication with citizens and entrepreneurs
- **IoT in public institutions** – Where can IoT be used and how to develop use cases?
- **CoWorking as a chance for rural regions** – What to think about when designing policy for “multilocal workers” to increase the attractiveness of rural regions

14:45 - 15:30 **Quiz & Final Words**

Coffee & Goodbye

*The event location is accessible for people with disabilities.



PÄIJÄT-HÄMEEN LIITTO
The Regional Council of Päijät-Häme

FOLLOW US

@Next2Met_EU | interregeurope.eu/next2Met