



DigiBEST
Interreg Europe



European Union
European Regional
Development Fund

Action Plan of *Austria*

Christina Koch

Project Partner No.6

Austria Wirtschaftsservice

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Austrian Local Action Plan

ACTION 1: Re-issuing and updating of the “Industry 4.0” funding program of Austria Wirtschaftsservice

This new funding program should support companies in being a successfully digitalized company on different levels. Some aspects we want to add in this pilot funding program:

- Integrate safety and cyber security issues into business support initiatives
- Support new/digital ways of work (hybrid working, dislocated working etc.)
- Use digitalization to support inclusion and gender topics



'Female Entrepreneurship Bonus'



austria wirtschaftsservice 

aws Digitalisierung

Austrian Local Action Plan

ACTION 2: Transformation to an economically, ecologically and socially just food system

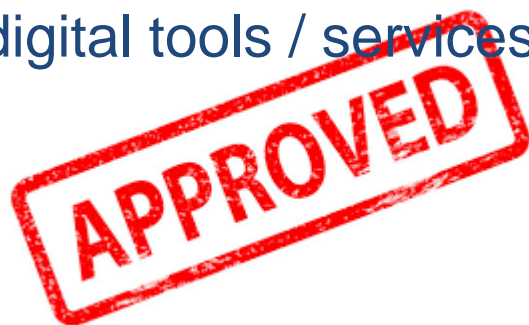
Support food waste reduction and sustainability through digitalization

This Pilot funding program shall support companies to act out their potential of sustainable innovations in the context of food / food system along the following defined “Areas of Responsibility”:

Circular economy | Food Loss/Food Waste | Shortening of (sup-ply) chains | Rethinking packaging | Transparency | Regionality/seasonality/regional supply systems | New forms of organization (participation models) | Solutions for direct producer-consumer interaction

Focus on how can digital tools / services enable new solutions

EUR 3,6 Mio.



**Sustainable
Food Systems**
Impuls & Inspiration
initiated & powered by aws

Lessons Learned DigiBEST

- Holistic funding programs after the example of Norway: e.g. cyber-security, new ways of working, data sharing/open innovation, supporting (digital) competenzen/skills etc.
- Pre-inkubators can increase the engagement/success for an incubator-program

Possible next steps

- Implement pre-incubator program for aws first incubator
- More holistic funding programs in aws





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Thank you!



Project smedia