



DigiBEST
Interreg Europe



European Union
European Regional
Development Fund

FINAL CONFERENCE

Riga – LATVIA

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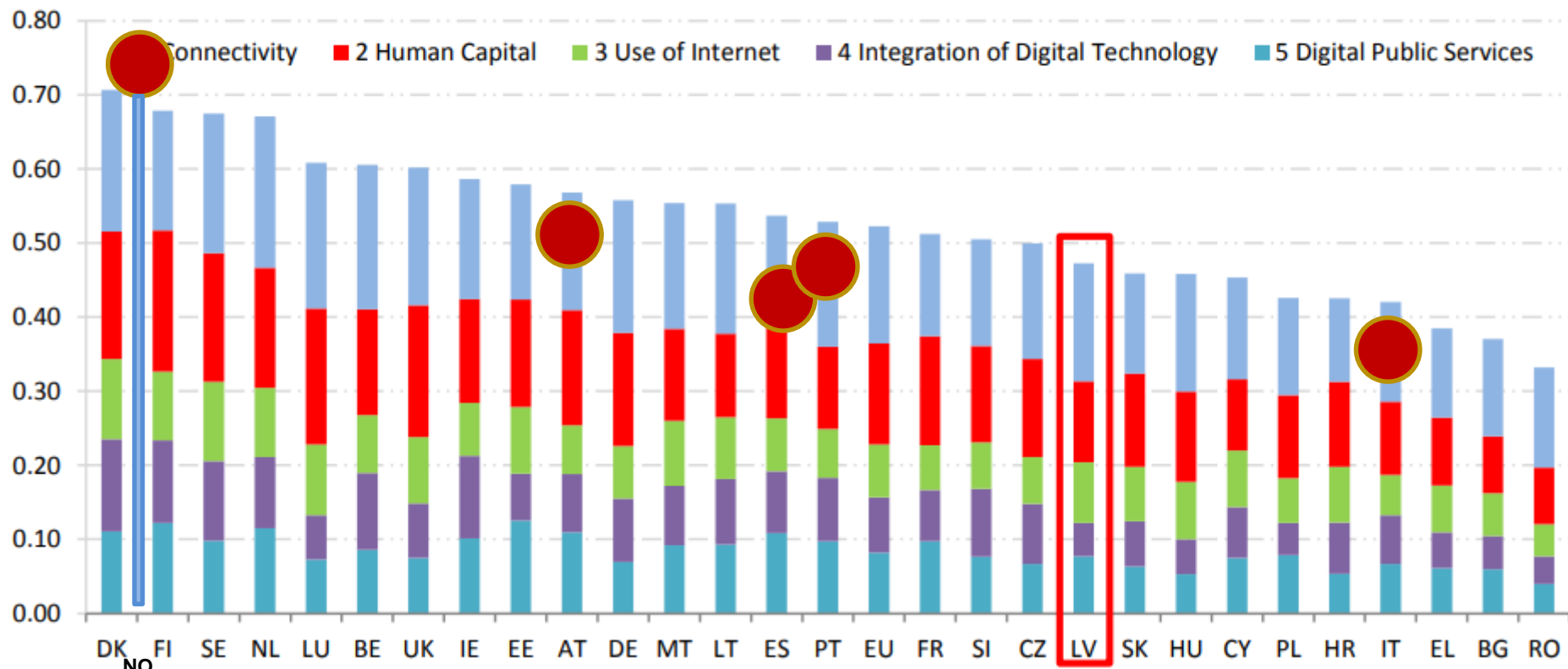
DigiBEST project idea



Ambition to improve
Latvia's DESI index

Latvia		Cluster	EU
rank	score	score	score
19	0.47	0.54	0.52

Digital Economy and Society Index (DESI) 2017 ranking



Objective of the project

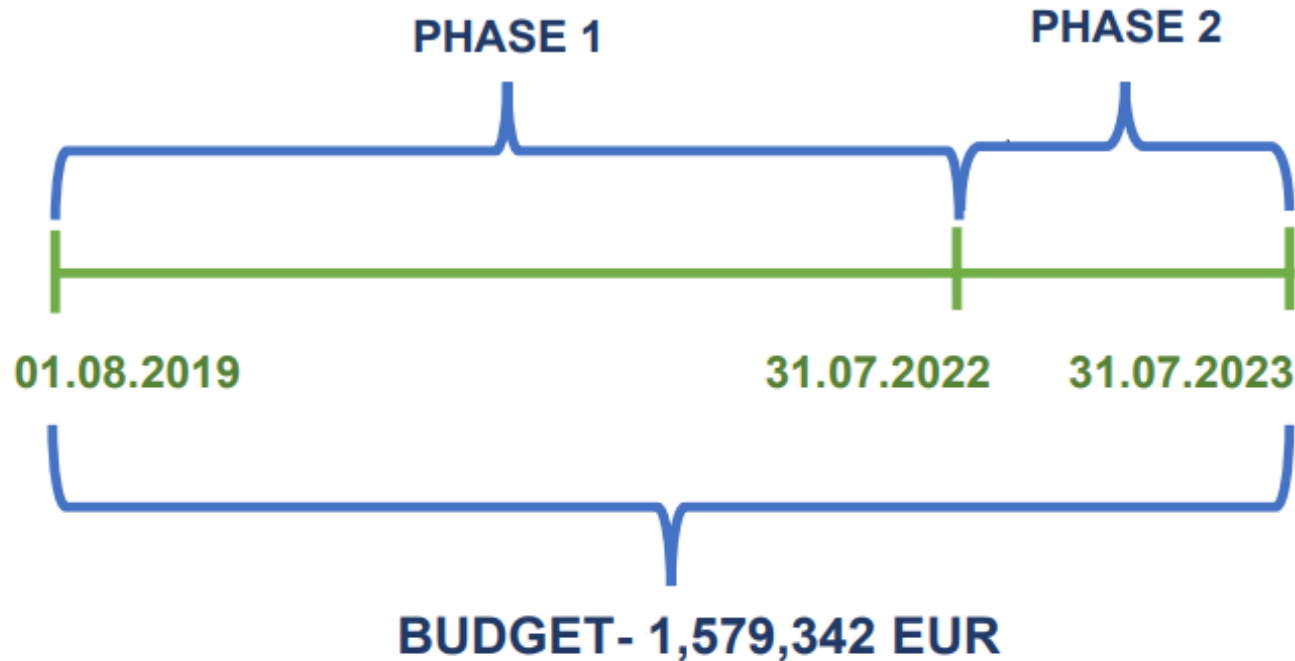


To improve European policy instruments at the regional or national level to facilitate digital transformation of SMEs as well as promoting the use of modern technologies and innovative business models

Target group: SMEs representing all sectors, business related and sectoral organizations, national or regional policy planning authorities.



Time frame & budget



The project is co-financed by the European Regional Development Fund and Norwegian national funding through the interregional cooperation programme
INTERREG EUROPE

Project partners

6

LATVIA

NORWAY

ITALY

SPAIN

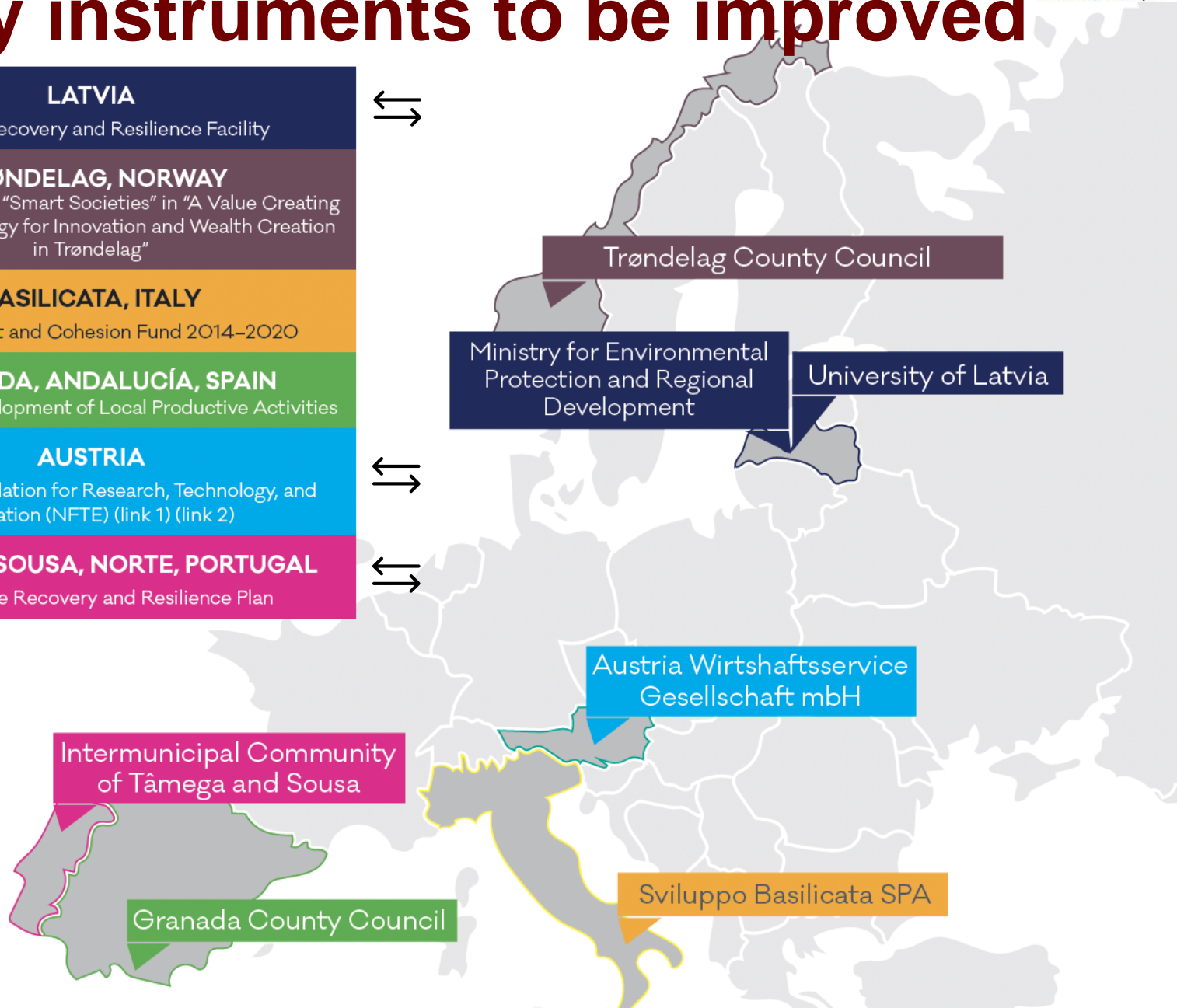
AUSTRIA

PORTUGAL

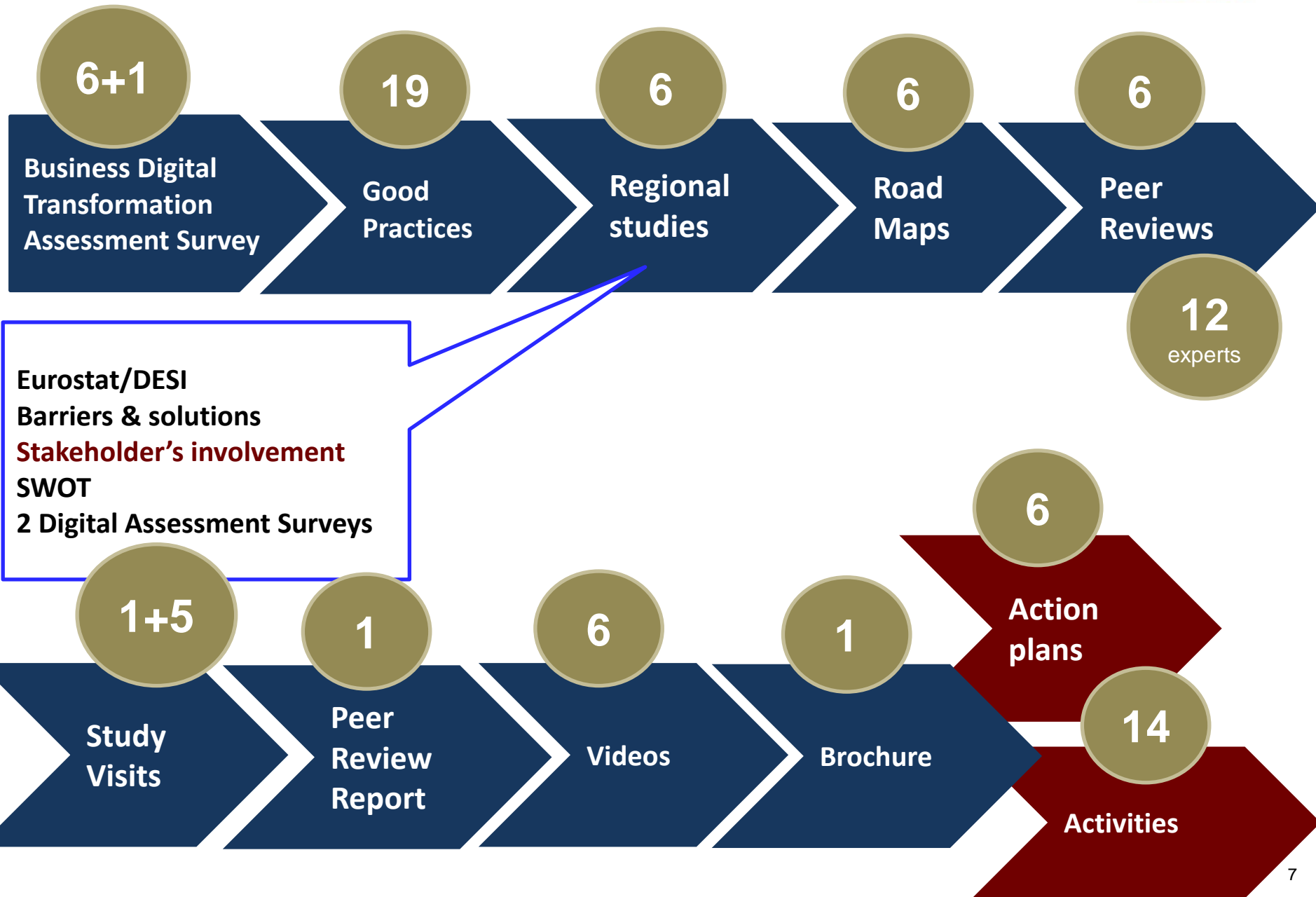
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Policy instruments to be improved



Deliverables of the Phase I



Images of the work process

2019

Kick-off

1st Study Visit to Panafiel

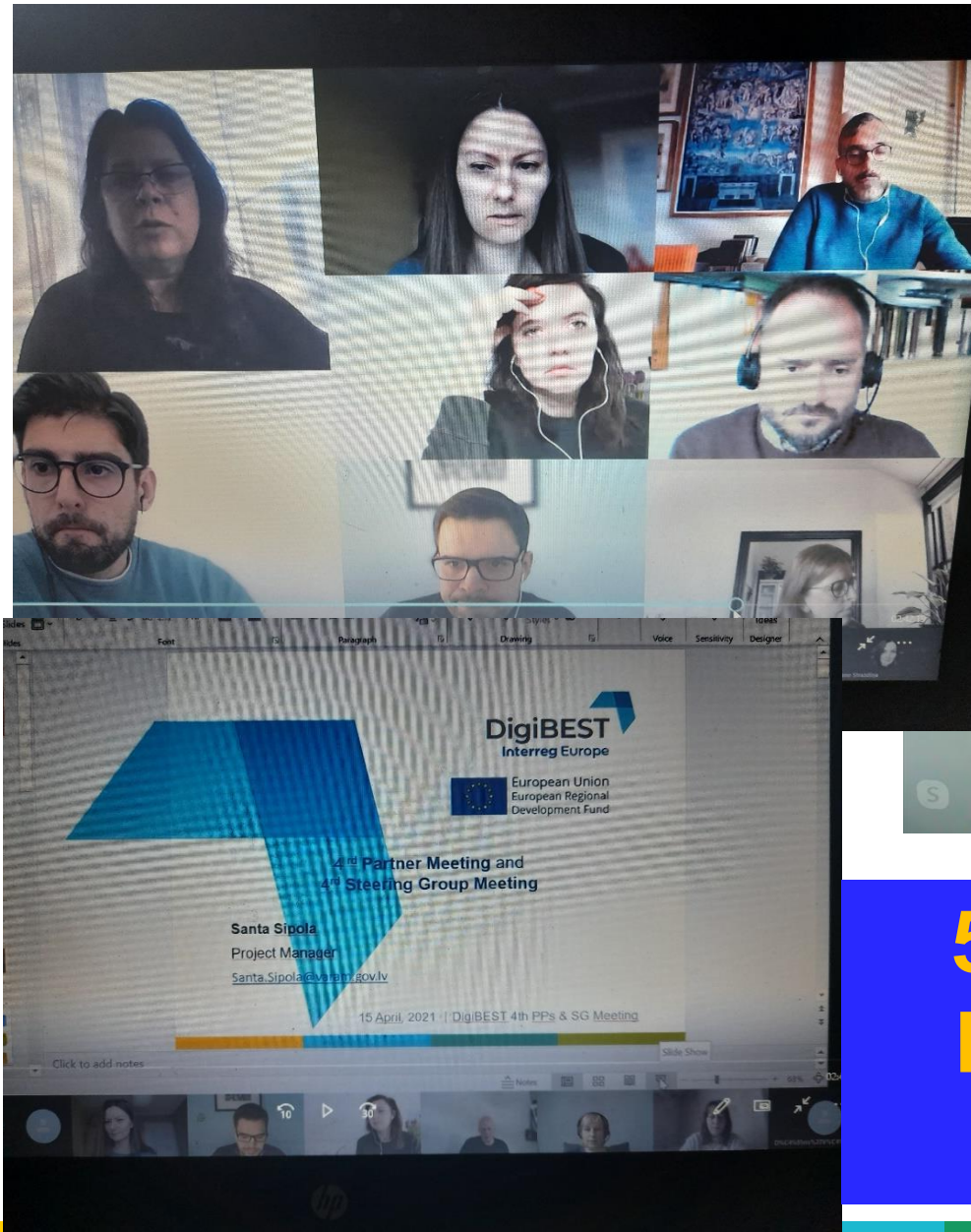


Digital transformation



Images of the work process

2020 - 2022



5 Study Visits/6 Peer
Reviews/~17 Partner
Meetings

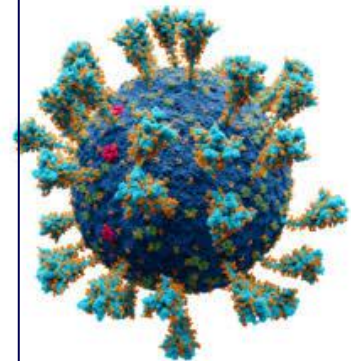
Covid 19 impact to the project implementation

+

- ✓ **Challenge - quick transformation** (*of thinking/skills*)
- ✓ **Change of management** (*Skype/MS Teams - remote work*)
- ✓ **Change of Work Plan** (*Onsite – Online/Hybrid events*)
- ✓ **Easier involvement / communication/meetings with Stakeholders** (*time saving, more could be involved*)
- ✓ **More often partner meetings** (*6 > ~17*)

+/-

- ✓ **Saving in the budget <<<>>>** using other additional options (*experts/infographics, etc.*)
- ✓ **Lack of face-to-face meetings** (*human factor*)
- ✓ **Lack of communication and onsite visits** (*shyness to speak, ask questions online, less chance to make contacts*)



Images of the work process

2022



Last Partner Meeting of Phase I
in Basilicata





Role of the University of Latvia – Advidory Partner

The LU has prepared the methodologies for

Stakeholder mapping
(KUMU)

Regional analysis

Peer Reviews

Business
Digitalization
Roadmap (BDRP)



Developed such outputs as

Joint Report based on the
partners' Regional Studies

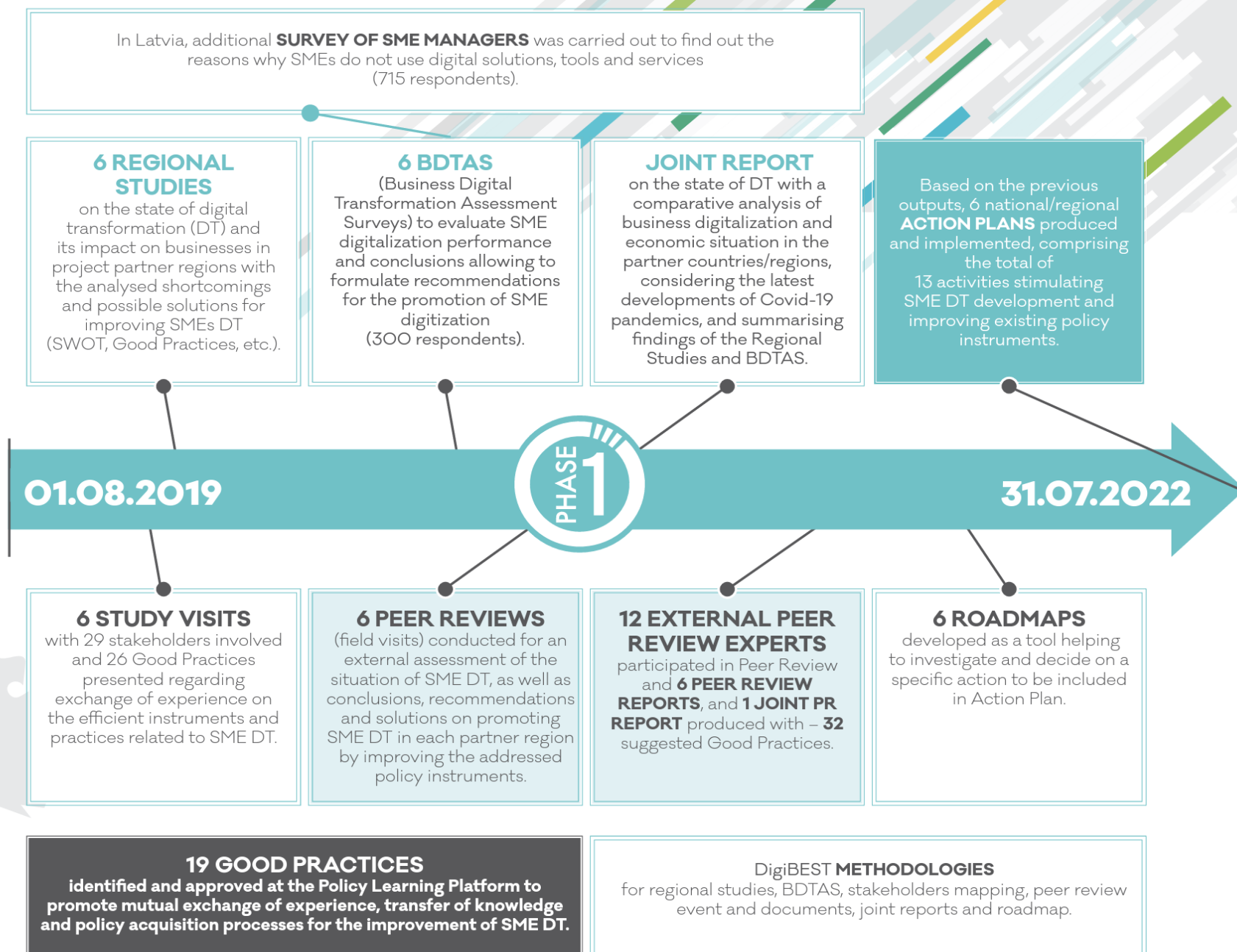
Joint Peer Review Report

Business Digital Transformation
Assessment Survey (BDTAS)



Advised partners on collection of good practices,
organisation of study visits, discussions with local
stakeholders (world café), etc.

Deliverables of the Phase



Project in numbers



12
EXTERNAL PEER
REVIEW EXPERTS

6
ACTION PLANS

14
AP MEASURES

Communication

<https://projects2014-2020.interregeurope.eu/digibest/>



3500
Media
Appearances

90
Press
Releases



53
Posts on
Social
Network

Interregdigibest
pirms aptuveni 7 mēneš

👏 DigiBEST project completion Phase 1

📁 The number of activities and work done is impressive – regional studies, 6 peer reviews and 6 Business Digital Transformation Assessment Surveys are done, 66 stakeholders got involved, all together 6 study visits, 30 stakeholder meetings, 14 committee meetings were

62 good practices
6 informative videos



<https://www.facebook.com/interregdigibest>

THANKS

- Thanks to the **Interreg Europe Programme Secretariat** for the opportunity to implement the DigiBEST project, for your support for some unclear questions, thanks that we all can be a part of the IE community!
- Thanks to **all of the partners** for hard work, especially during the pandemic when it was necessary to react very quickly, and you/we did it!!
- Thanks to all of **stakeholder institutions** and **representatives** who were really interested in this project, its development and supported us with participation in the meetings, development reports, Peer Reviews and development Action plans!!
- Thanks to our **Advisory Partner** for supporting this project with methodologies/reports, especially during the Peer Reviews!



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Thank you!

Questions welcome



Project smedia