



DigiBEST
Interreg Europe



European Union
European Regional
Development Fund

DigiBEST Final Conference

Gatis Ozols

Deputy of State Secretary of the Digital transformation issues
Ministry of Environmental Protection
and Regional Development

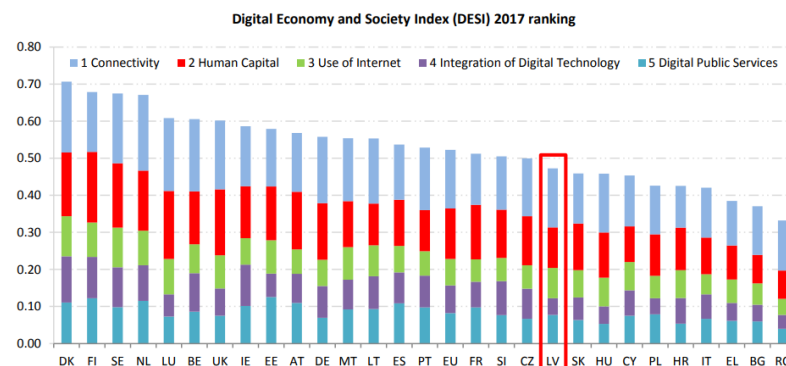
Gatis.Ozols@varam.gov.lv

25 May, 2023 | DigiBEST Final Conference

DigiBEST project idea



**Ambition to improve
Latvia's DESI index**



**Analyse causes
and provide
recommendations**



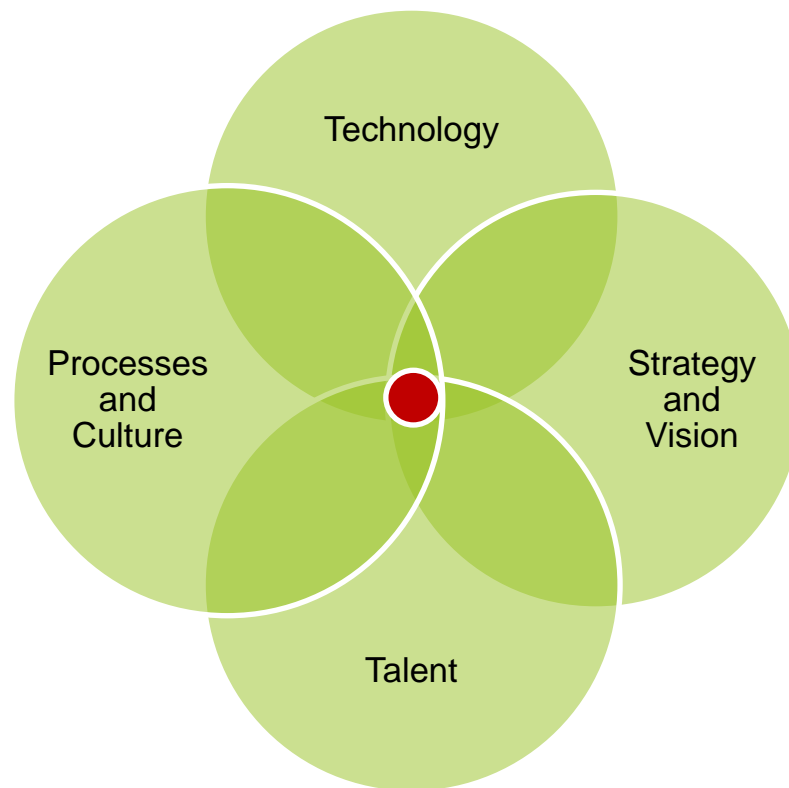
99% Use Government Digital services

73% Recognize benefits of applying digital in their business

Only 5% have used gov digital support programs for SME

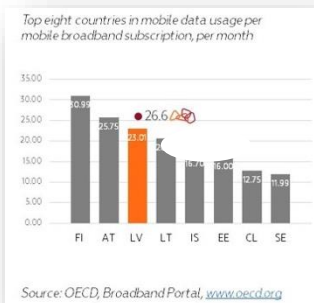
**Survey – «Use of digital technologies in Latvian companies» (2020 - DigiBEST)*

Digital transformation is less about digital

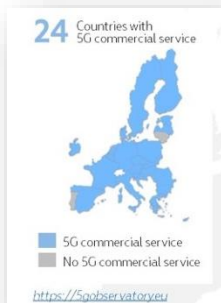


Only 16% organizations say their digital transformations have successfully improved performance and sustained.

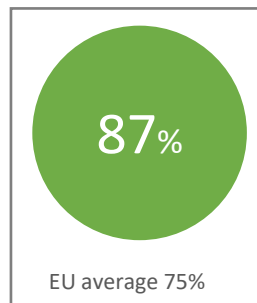
/McKinsey&Company/



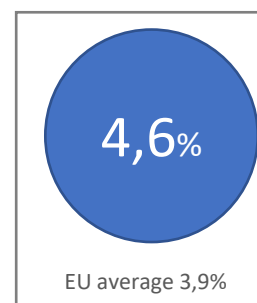
Use of mobile broadband internet



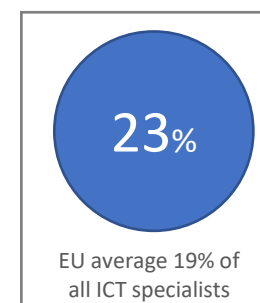
5G readiness



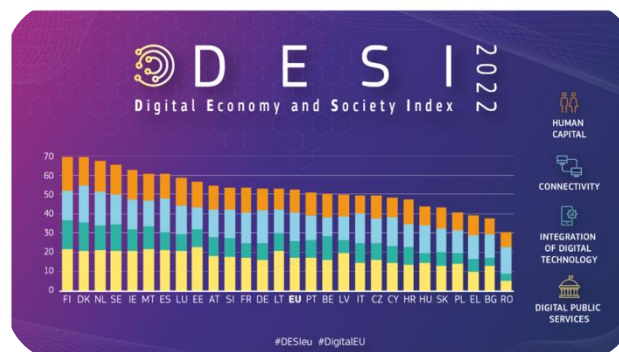
Availability of government digital services



ICT graduates



Women ICT specialists



ICT specialists
3,8% (EU - 4,5%)

Basic Digital Skills
51% (EU – 54%)

SME with digital intensity at least at basic level
38% (EU – 55%)

3 out of 4
LV employers are concerned with talent availability (WEF)

Latvia's Digital transformation vision

Society, economy and public administration that purposefully **utilizes** existing and **creates** new digital capabilities, to improve **quality of life** of individuals and society as a whole and rise **competitiveness** of the country and the economy.

Digital Transformation Guidelines 2021-2027



Digital Literacy and Education



Digital Security and Trust



Access to Telecommunications and Computing



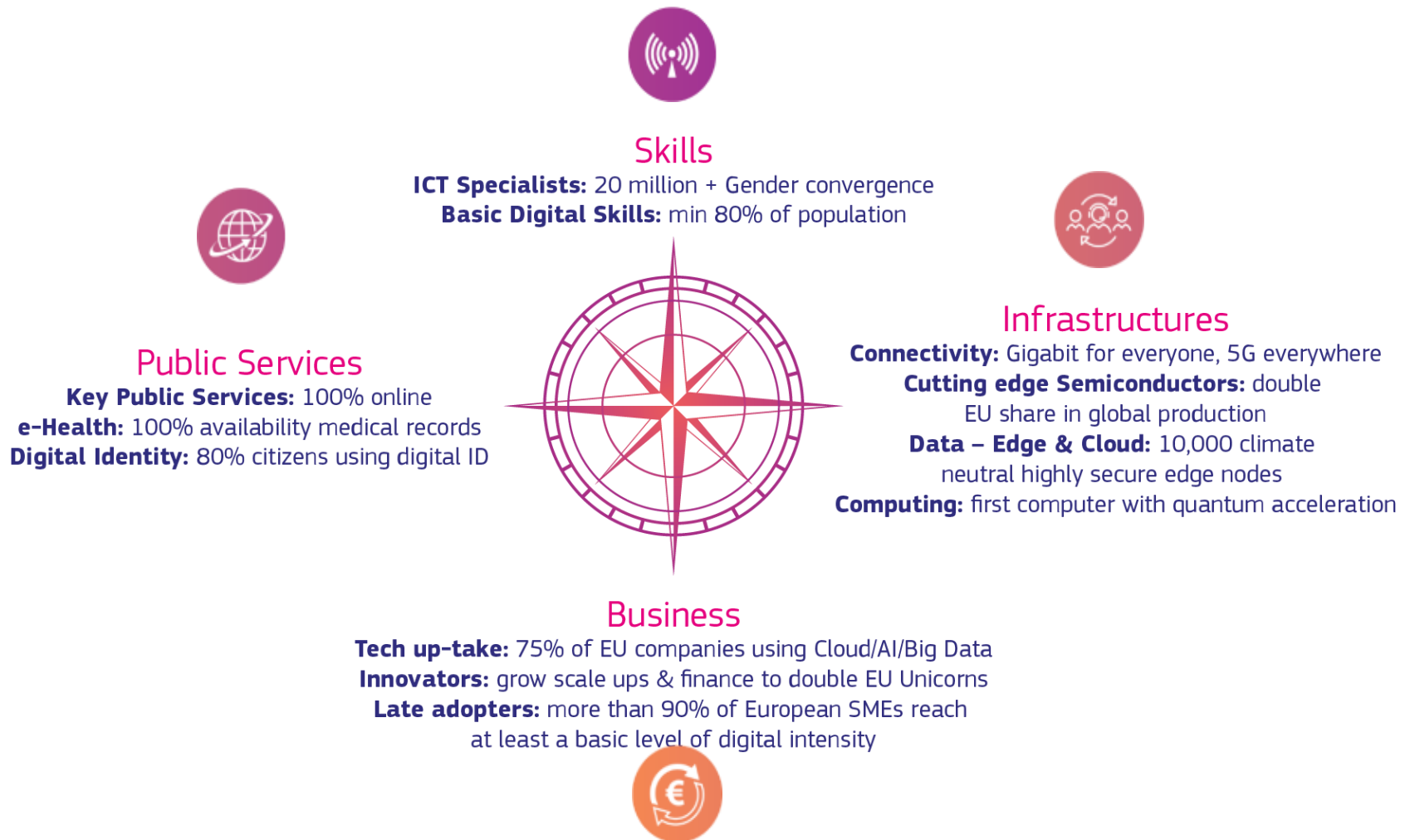
Public Sector Digitalization



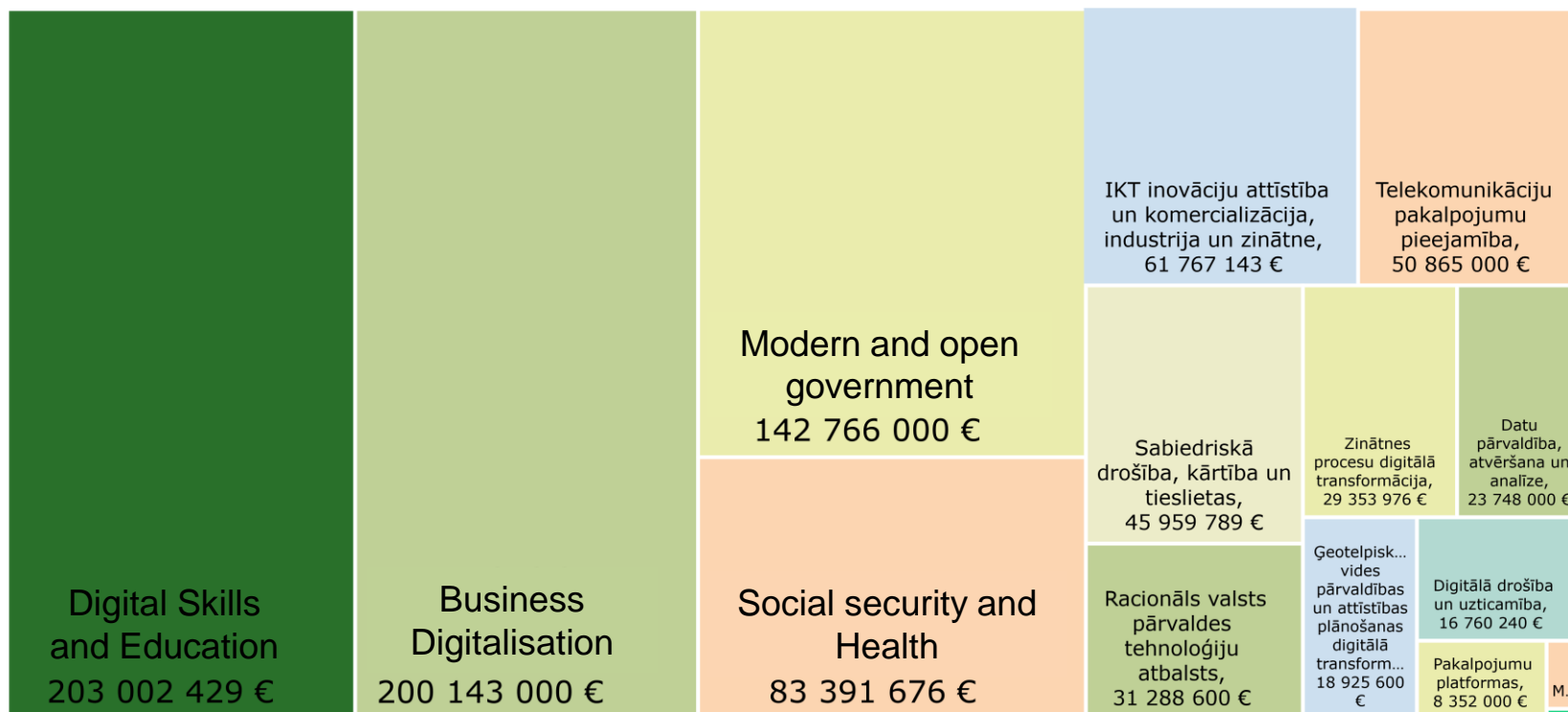
Innovation, ICT and Science

The European Digital Decade

Digital goals 2030



Investment focuses of the Digital Strategy 2021-27



FUNDING FOR DIGITAL SKILLS DEVELOPMENT

**PARTICIPATION: E-SERVICE
AND TAKING ADVANTAGE OF
OPPORTUNITIES**

€ 30M

Digital Participation Programme

(45 + focus and youth) **14.6 M**

Basic skills for the unemployed 16M

Results:

1. At least **30 000 people** have acquired digital basic skills + **80 000 use self-taught materials**
2. At least **12 700 unemployed** have completed digital skills

Total: 122 700 completed skills

**SKILLS FOR WORK, CAREER
(focus on MID-LEVEL SKILLS)**

€ 106M

Training of employees for better work 23.5 M

Industry-commissioned training 74 M

GOV Digital Academy, digital leadership 8.4 M

Results:

1. At least **80-85 000 workers** have improved digital skills
2. At least 18 000 workers added digital skills to company-commissioned training
3. At least **25,000 public sector employees** have improved digital skills

Total: 128000 skills developed

HIGH-LEVEL SKILLS

€ 48.2M

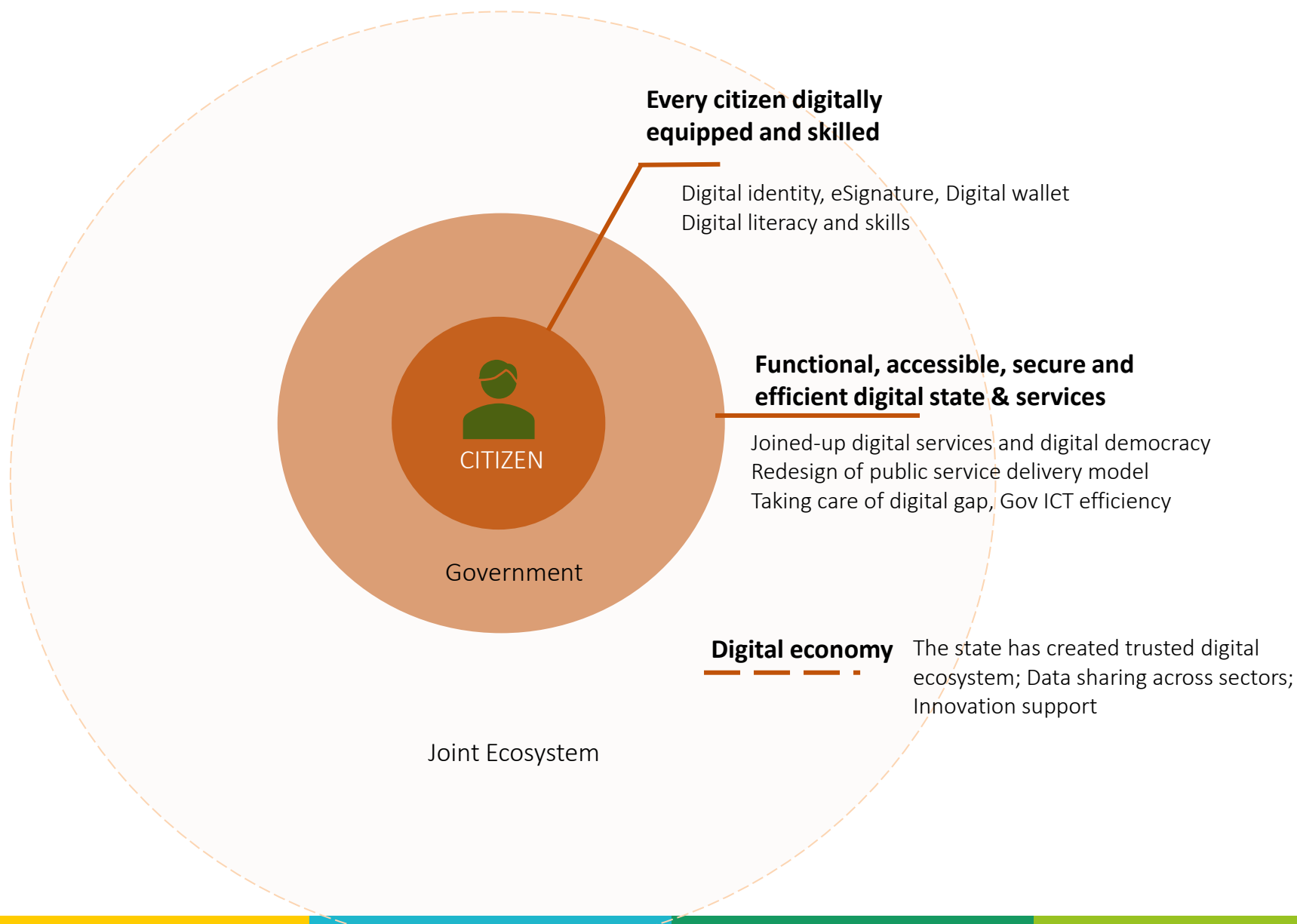
**The Digital Excellence Programme,
40.6 M**

**“ICT school” for self-directed training
7.6 M**

Results:

1. At least 36 teachers have perfected competence at Buffalo University
2. 3,000 employees of SME have learned training to facilitate industrial transition
3. Employees from 250 companies have acquired high-level digital skills
4. New ICT specialists and trainers - 10 500 (1500 years), *Total: 13 786 skills developed*

Ministry's Digital policy activity focuses



Digital identity – everyone on board



Digital iD for everyone, free of charge



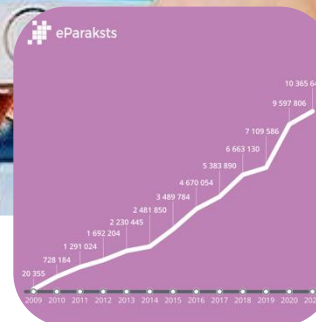
Universally recognized in Public and private sector*



Crossborder recognition for GOV and BIZ



Getting ready for EU Digital Wallet



Public service delivery – digital first, on-site, when needed



Near to 100% services digital



#5 in EU on Digital Government services for citizens

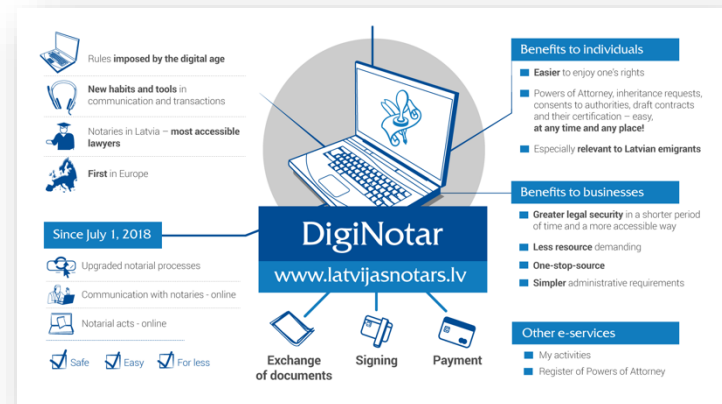


85% of citizens applying services digitally



Digital Post (e-adrese)

all official government communication online



Digi Notary

100% remote notarial services



Keep Going

Digital