



DigiBEST
Interreg Europe



European Union
European Regional
Development Fund

PP7 - PORTUGAL

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25th May, 2023 | DigiBEST Final Conference

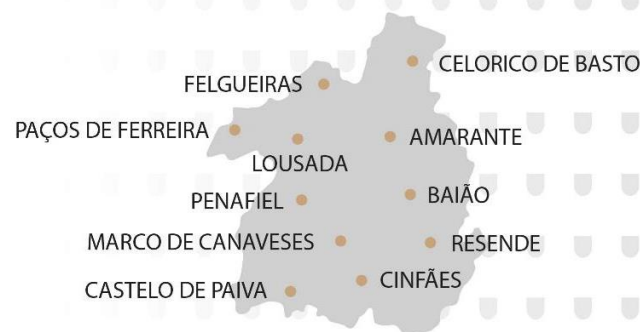
CIM TÂMEGA E SOUSA

CIM Tâmega e Sousa is an institution with:

- Associative nature and territorial scope;
- That encompasses the following municipalities:

Amarante, Baião, Castelo de Paiva, Celorico de Basto, Cinfães, Felgueiras, Lousada, Marco de Canaveses, Paços de Ferreira, Penafiel and Resende.

TÂMEGA e SOUSA
COMUNIDADE INTERMUNICIPAL



TÂMEGA E SOUSA REGION

Tâmega e Sousa is:

- A sub-region (NUTIII) located in the northern region of Portugal (NUTII);
- Composed by 1.831 km², that corresponds to 8,6% of the northern region territory;
- With a population revolving around 410.000 inhabitants, that corresponds to 4% of Portugal's population, and 11,4% of northern region population;
- This is also one of the youngest population in the country.



DigiBEST

MAIN ACTIVITIES DEVELOPED

2019

- Kick-off Meeting – Latvia, Riga



- 1st Study Visit – Portugal, Penafiel

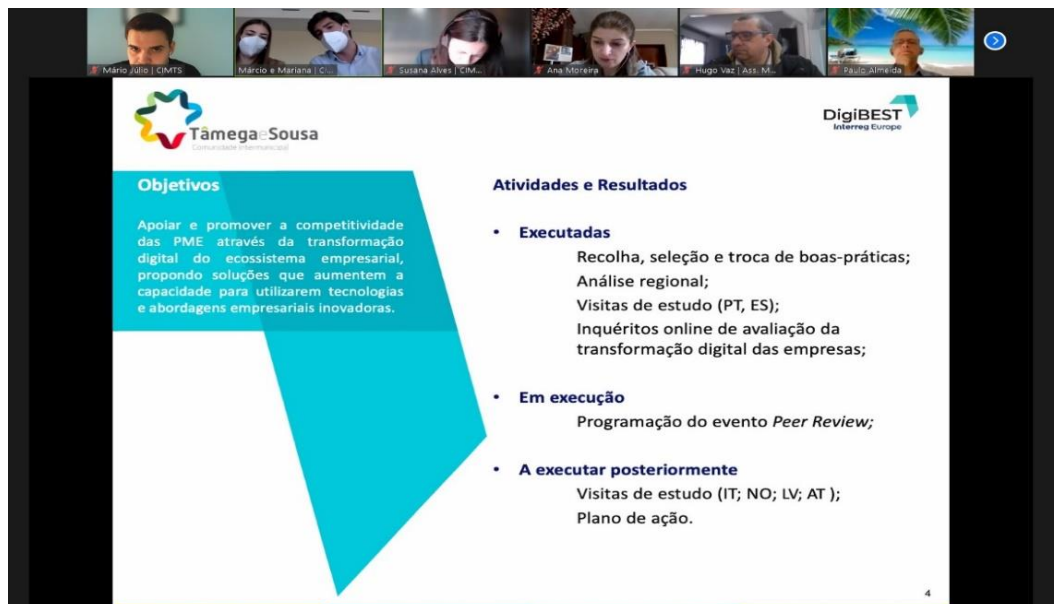


2020

- Stakeholders meetings (2)
- Regional Analysis

2021

- Stakeholders Meetings (4)



Objetivos

Apoiar e promover a competitividade das PME através da transformação digital do ecossistema empresarial, propondo soluções que aumentem a capacidade para utilizarem tecnologias e abordagens empresariais inovadoras.

Atividades e Resultados

- **Executadas**
 - Recolha, seleção e troca de boas-práticas;
 - Análise regional;
 - Visitas de estudo (PT, ES);
 - Inquéritos online de avaliação da transformação digital das empresas;
- **Em execução**
 - Programação do evento *Peer Review*;
- **A executar posteriormente**
 - Visitas de estudo (IT; NO; LV; AT);
 - Plano de ação.

4

■ Peer Review – Portugal

The screenshot displays a Zoom video conference interface. The main window shows a grid of 25 participants in a 5x5 layout. The participants are as follows:

Raquel-Araujo AEP	Mariana Magalhães ...	Klaus Buchrothner	Paulo - CFPIC	Denize Ponomareva
Davis Vitols	Eliepins	Mário Júlio CIMTS	onorgonha	João Maia
Zane Zeibote	Mário Guimarães CL...	Hugo_AMBT	Diogo Pereira - Dolme...	VERA MÁRCIA
Dana Behmane	Nelson Duarte	Sérgio Cunha ...	Susana Alves C...	Christina Koch -...
Julija Kovalska	Santa	José Silveira C...		

On the right side, there is a chat window titled "Bate-papo". It contains three messages:

- De José Silveira | CENFIM para Todos:
Good morning. My name is Jose Silveira. I am director of a Professional Training Center linked to the metallurgical, metallomechanical and electromechanical sector
- De Hugo_AMBT para Todos:
My organization is a group of five municipalities, and our main purpose is the regional development based in funding, and also Territorial Marketing and Tourism
- De VERA MÁRCIA para Todos:
Hello my name is Vera and I am the director of entrepreneurship at the Tamega Business Institute. Here we have several small projects, about fifty startups, that we provide technical support to grow and go to the market.

At the bottom of the chat window, it says: "Para: Deni... (Mensagem direta) Arquivo" and "Digite a mensagem aqui..."

2022

- Stakeholders meetings (2)
- Partner Meeting, Italy, Matera

2023

- Implementation of the Action Plan
 - Action 1 - Coworking Space at CIM Tâmega e Sousa

ACTION 2 - Annual forum/conference to promote the cooperation between public and private institutions and actors

ACTION 3 - Learning program to foster basic digital knowledge among the public and SMEs

PP7 VIDEO



DigiBEST – CIM TÂMEGA E SOUSA

ACTION PLAN

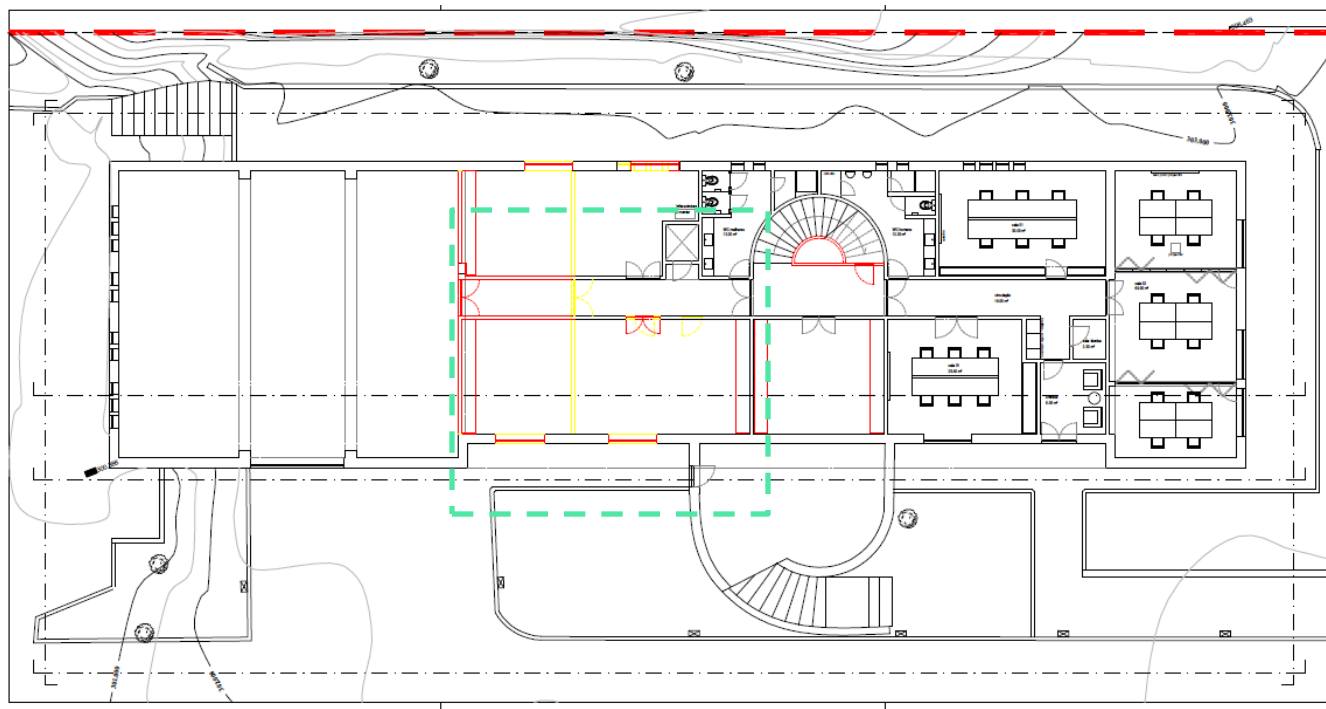
Action 1 - Implementation of Coworking Space at CIM Tâmega e Sousa

Main benefits we aim to achieve:

- ❖ Information, legal/economic support and advice for SME's;
- ❖ Intermediation and facilitation of contacts (interface with Central Public Administration services);
- ❖ Assisted digital service - support for the realization of online services provided by the public administration;
- ❖ Through the ePortugal portal informative content supporting business and investment;
- ❖ Electronic services for the fulfilment of legal formalities (related with the creation and incorporation of companies and the licensing of economic activities);
- ❖ Forms for submitting requests for both meeting scheduling and online information;
- ❖ Promotion of a working and helping environment, where partnerships can be made between SME's.

Action 1 - Implementation of Coworking Space at CIM Tâmega e Sousa

Before the construction works:



Before



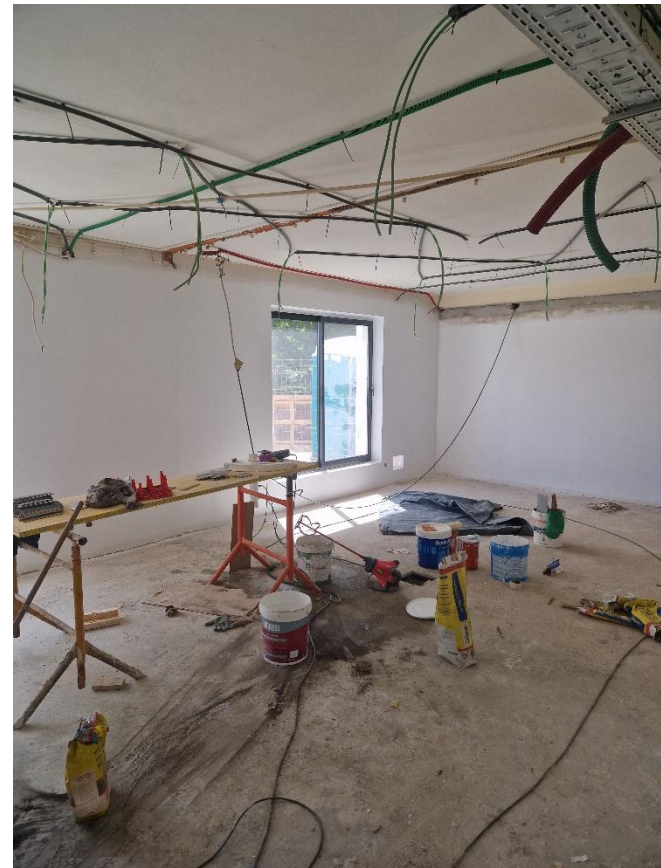
Before



During



During



ACTION 2 – Implementation of an annual forum/conference to promote the cooperation between public and private institutions and actors

Main benefits we aim to achieve:

- ❖ Encourage/stimulate the debate about digital transformation measures for the region;
- ❖ Encourage SME's to commit/promote/take further their digital transformation;
- ❖ Disseminate knowledge about funding measures available for digitalization of SME's;

ACTION 3 - Development of a learning program to foster basic digital knowledge among the public and SMEs

Main benefits we aim to achieve:

- ❖ Developing the digital basic skills of Tâmega e Sousa population, in areas like cybersecurity, digital communications, digital services, social media management, and so on;
- ❖ Improve soft skills;

DigiBEST – ACTION PLAN

THE RRP – RECOVERY AND RESILIENCE PLAN AS A POLICY INSTRUMENT

RRP

- National mechanism;
- Minimum influence of regional actors.

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LESSONS LEARNED

With DigiBEST we've learned that:

- Sharing good practices and knowledge with other countries is always helpful, specially if they are more advanced than us, to know where we want to go next;
- Even a global pandemic can't stop good projects from growing;
- Online meeting is not that bad, although we definitely need on site visits;
- Everyone seems to have a nice home 😊



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Thank you!

All questions are welcome



Project smedia