

Enhancing scalable innovations and new business models based on urban farming ecosystem values



Environment &
resource
efficiency



0.87 M
ERDF



Aug 2019
Jul 2023

<https://projects2014-2020.interregeurope.eu/cityzen/>

Project partners:

Applied Research and Communications Fund (BG)

Sofia Development Association (BG)

Institute for Rural Development Research at Goethe University Frankfurt/Main (IfLS) (DE)

Regional Development Fund of Central Macedonia on behalf of the Region of Central Macedonia (EL)

Higher Technical School of Agrarian Engineering - University of Valladolid (ES)

Natural Heritage Foundation of Castilla y León (ES)

Municipality of Beja (PT)

CIMBAL - Baixo Alentejo Intermunicipal Community (PT)



Universidade de Valladolid





Urban Farming and CityZen

CityZen views urban farming as:

- source of values for cities and citizens
- opportunity for better urban resources management
- business niche for entrepreneurship in cities

CityZen explores:

- regional policies in support of UF
- measures to enhance local UF policies
- good practices for interregional learning



Aug 2021 - Jul 2022

Action Plans design

Pilot action

Staff exchange



Aug 2019 - Jul 2021

Interregional learning:

- peer review and policy analyses
- good practices
- capacity workshops
- stakeholders meetings



Aug 2022 - Jul 2023

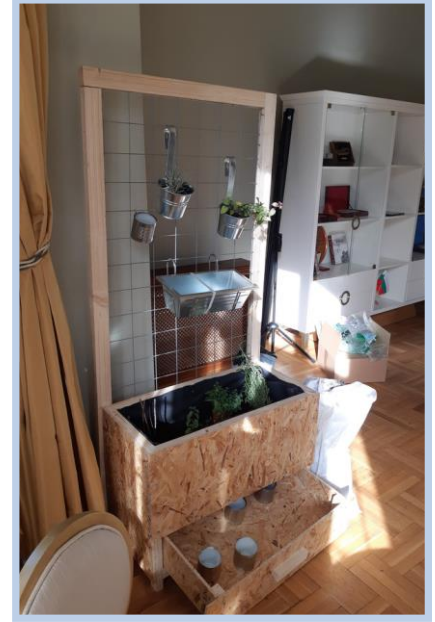
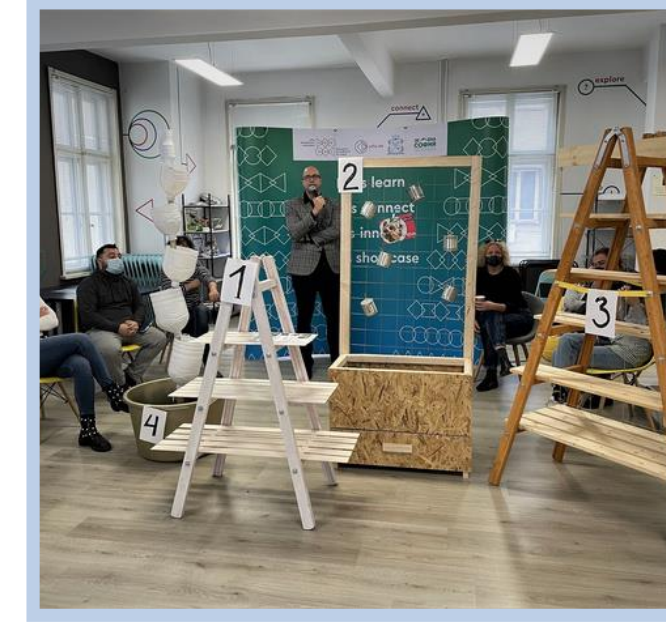
**Action Plans implementation
and
policy change**

Project Timeline

Policies, Action Plans and policy changes

Sofia Region

- Programme for Sofia with UF topics for community
- SOfiaGreen add-on call on vertical gardens for children
- Pilot action on creating designs for vertical urban gardens



Region of Central Macedonia

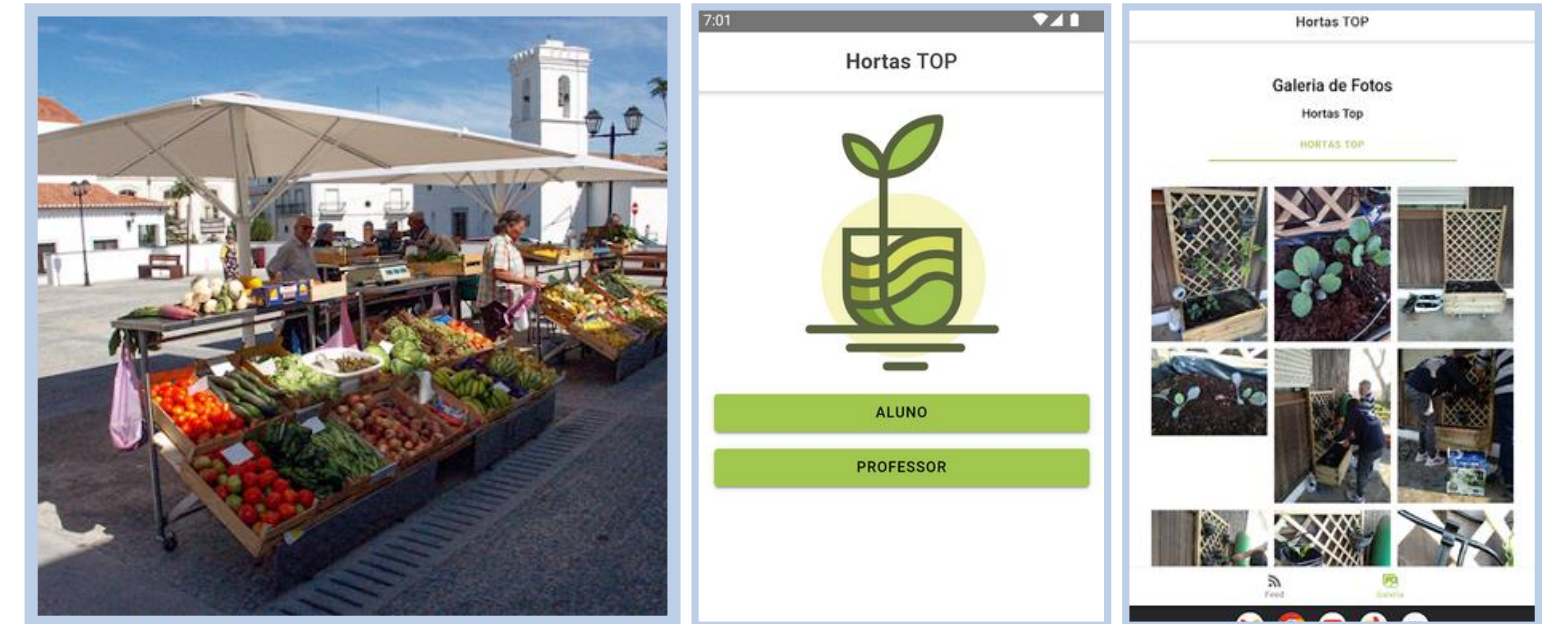
- Call for rooftop gardens for municipalities within ROP 2014-2020 of Central Macedonia
- Greening of 4 public building rooftops in densely populated areas of Neapoli-Sykies Municipality



Policies, Action Plans and policy changes

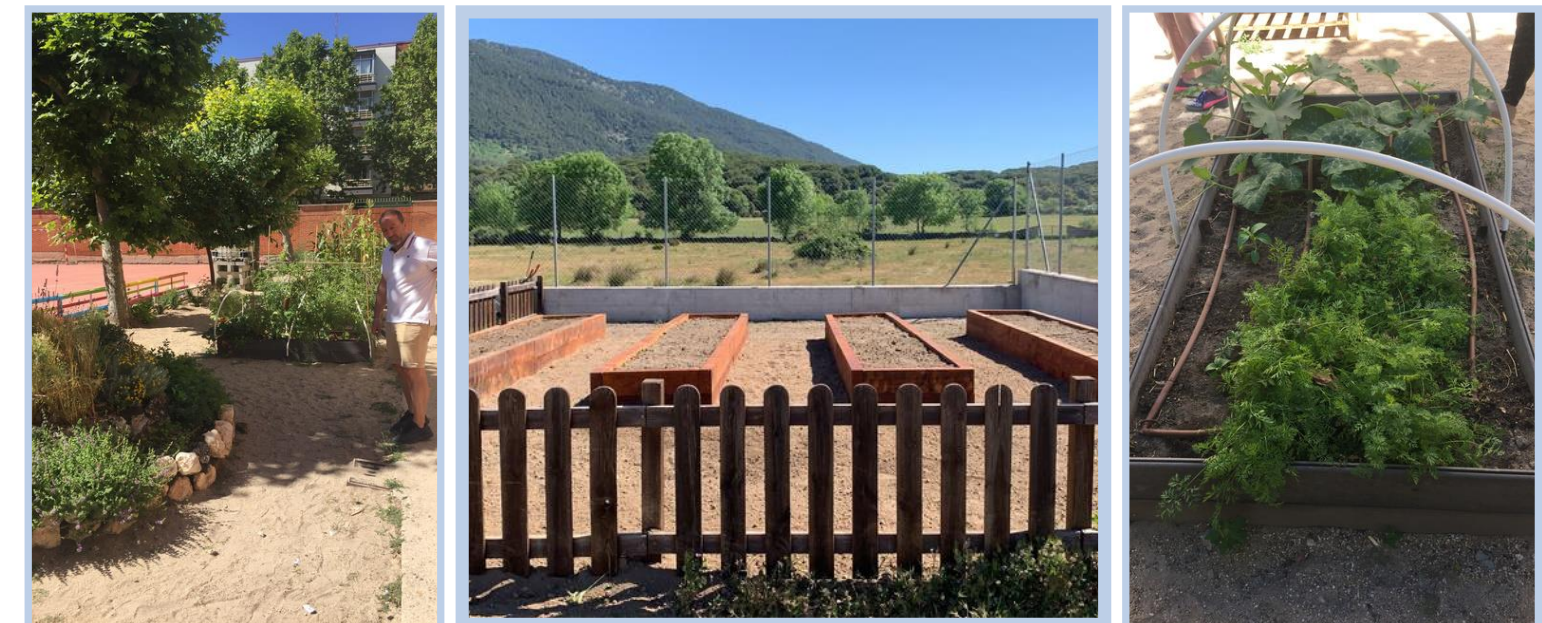
Baixo-Alentejo Region

- Changes in PEDBA strategy to support UF
- Santo Amaro's market - local farmers sell their produce free of charge
- School urban gardens with a mobile app



Region of Castilla y Leon

- New Investment Priority for the ROP 2014-2020 of Castilla y Leon
- Call for school urban gardens – 65 projects approved and under implementation



Policies, Action Plans and policy changes

Frankfurt Rhine-Main Region

- Change in the Regionalpark's strategy - urban gardening and pilot aquaponics
- Farm Stations in the core of the dialogue - local authorities, the Park, farmers, citizens.



Stakeholders' initiatives

- Allotments, Community gardens, Food Labs - supporting local food production, social inclusion, small producers and entrepreneurs





CityZen Staff Exchanges

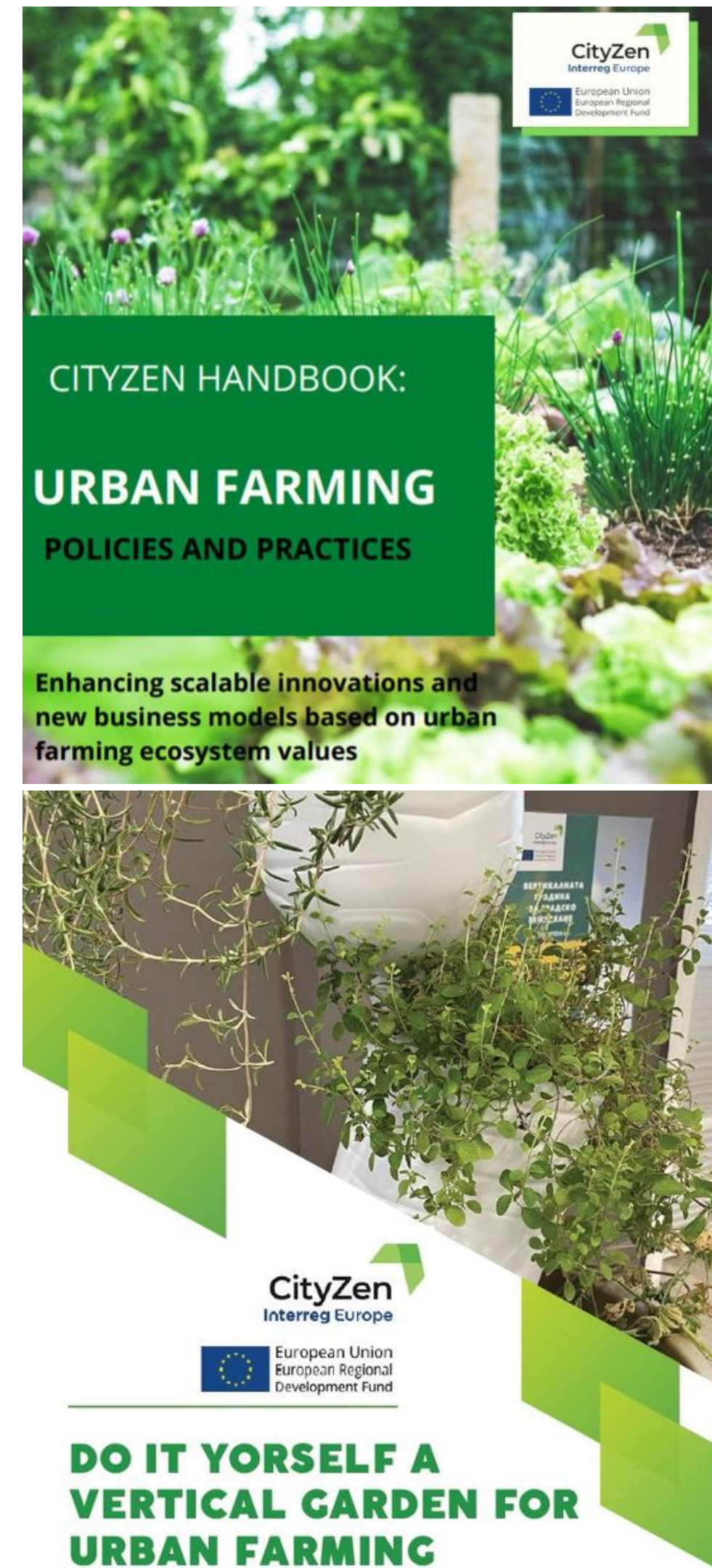


European Union
European Regional
Development Fund



Good Practices and Guides

<https://projects2014-2020.interregeurope.eu/cityzen/>





Thank you!