



Latvijas
Investīciju un
attīstības aģentūra

Anastasija Ludženiece
Digital Transformation Expert

National Platform for Business Development

**Business.
gov.lv**

VALSTS PLATFORMA
BIZNESA ATTĪSTĪBAI

Investment and Development Agency of Latvia, LIAA



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Investment



Trade



Innovation



Tourism

Investment and Development Agency of Latvia, LIAA



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IDEA DEVELOPMENT (4)

The Idea Cup
Business Incubators
Accelerators
Events and support
of municipalities



BUSINESS AND INNOVATIONS (24)

Startup benefits
Innovation vouchers
Cluster programmes
Financing programmes
Norwegian grants
Employee training



EXPORT DEVELOPMENT (7)

Export promotion
activities
Cluster programmes
Export credit
guarantees
LIAA network support



SPECIAL ECONOMIC ZONES (5)

80% CIT and RE tax
rebates in five special
economic zones in
Latvia



ADMINISTRATIVE FAST- TRACK

Twice faster procedures
for high priority FDI
projects

LIAA in DigiBEST Actions

A1

Complementing a one-stop platform towards SMEs digital transformation

A2

Knowledge bank

A3

A1. What is BGLV about?

English | + A - | LIAA.GOV.LV | FAVOURITE | HELP | f in YouTube

Business.gov.lv NATIONAL PLATFORM FOR BUSINESS DEVELOPMENT

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se the UL intellectual property – "Know-how, trade secret and unregistered Community design for clay mineral - anthocyanin composite material sensors for food quality c

HOME | **FIELDS OF SUPPORT** | E-SERVICES | OFFERS | EVENTS | MATERIALS | SEARCH...



Support for digitalization of processes in commercial activities up to 100 000 €

[Read more](#)

SUPPORT FOR PROCESS DIGITALIZATION

€ 37 500 000

GRANTS FOR DIGITALIZATION OF PROCESSES IN COMMERCIAL ACTIVITIES

[MORE ABOUT THE PROGRAM](#)
[ASK A QUESTION](#)

[READ MORE](#)

LIAA | European Union | 2027 | European Digital Innovation Hub

20 representative offices

Outside Latvia, LIAA works in 20 countries around the globe

775 exporters

Over the last 12 months, 775 companies have received an export consultation or

€ 186M

Business Incubators have helped their companies to reach a turnover of €

Esmu LIAA virtuālā asistente Maija. Jautā man, centīšos palīdzēt!



One-stop platform to promote business development in Latvia

BGLV is a business platform

Target audience:

1. Business:

Latvian and foreign companies and entrepreneurs
Startups
Investors

2. Business related:

research organizations
state institutions

Services and Information for Business:

1. LIAA services

- Funding
- Networking, exhibitions, seminars
- Expertise: export, investments, business incubators

2. Information

- Industries
- International markets, niches
- Collaboration opportunities
- Funding
- Networking

Some history

1. Platform and mobile app

2. Launched in 2021

3. ERAF project:

- 20 months
- Budget – 500 kEUR, development 270 kEUR

4. Digital services:

- 50+ LIAA services
- Latvian and English

5. Challenges and achievements:

1. Providing proactive and personalized information
2. Fully digital services
3. Driving customers' activity with UX
4. Increasing the value of state services in client's perception



The Factsheet

1. The visitors:

- 10 000 per month VS 180 000 companies registered in Latvia

2. Devices used:

- Desktop 73%
- Mobile devices 27%

3. Visiting from:

- Direct 48%
- Referral 23%
- Organic Search 20%
- Social Media 9%

A2: Knowledge bank

Useful materials

- ✓ ALL
- ✓ BUSINESS ANALYTICS
- ✓ USEFUL MATERIALS
- ✓ PUBLICATIONS
- ✓ VIDEOS
- ✓ EXPERIENCE STORIES
- ✓ DIGITIZATION
- ✓ EVENT MATERIALS
- ✓ SUPPORT
- ✓ EXPORT
- ✓ OPPORTUNITIES ABROAD

🔘 PERSONALIZED VIEW

🔍 FILTER

LATVIA - USA BUSINESS OPPORTUNITIES 📄

Webinar



Published: Tue, 05/09/2023 - 12:42

Clothing and textile industry, Transport

REGISTRATION PROCESS ON THE PLATFORM BUSINESS.GOV.LV 📄

INSTRUKCIJA



Business.gov.lv

INSTRUKCIJA KĀ REĢISTRĒTĀSI PĀRŠĀKĀS PLATFORMĀ "BUSINESS.GOV.LV" (LATVIAN)

Instruction, how to register on the platform business.gov.lv

PRIVATIZATION INVESTMENT MENU UKRAINE 📄



PRIVATIZATION INVESTMENT MENU

Data from 2021.

Esmu LIAA Maija. Jautājumi palīdzēt!

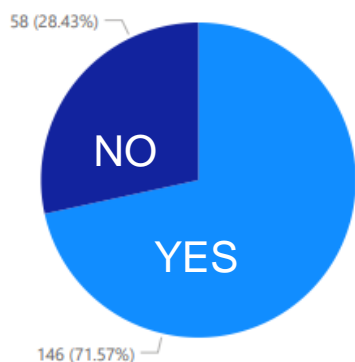
DigiBest Survey

December 2022 – April 2023

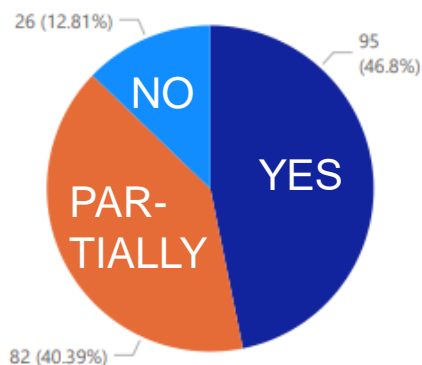
200+ respondents, Business.gov.lv users, mostly SME

Results

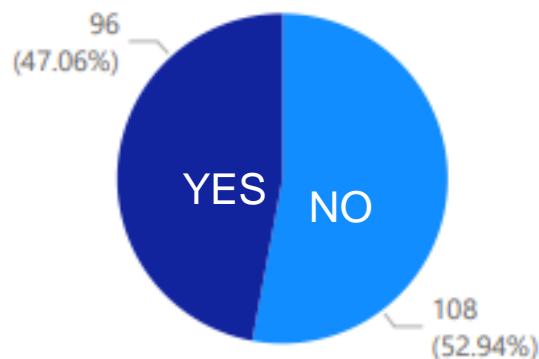
Do you use BGLV regularly?



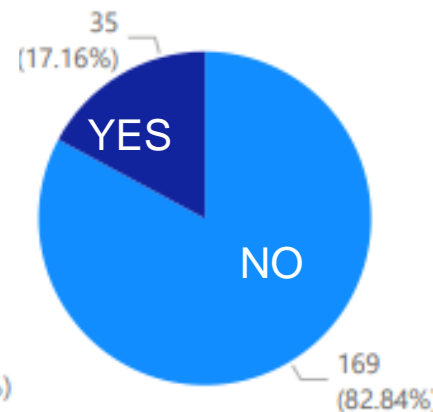
Is BGLV content useful to your industry companies?



What do you use BGLV for?
To apply for services



To receive personalized information



Business.gov.lv V2 Goals

1.

A single gateway for entrepreneurs for cooperation with the state

2.

Doing business in Latvia fully digitally

3.

Direct promotion of business development and export capacity

Vision 2030

- 1. BGLV complies with EU requirements:**
 - Unified Digital Gateway PSC
 - Single point of contact for products PCP
 - Latvian Construction contact point PCPC
- 2. All services for business are available digitally at BGLV (not latvija.lv):**
 - 50+ institutions
 - Service applications, statuses, intermediate results, results, communication – digitally 100%
- 3. Businesses create personalized life situations**
- 4. Proactive service offerings for business**

Cooperation with state institutions

Input data providers:

1. Register of Entreprises
2. State Revenue Service
3. National Land Register (Zemesgrāmata)
4. State Social Insurance Agency
5. Riga municipality

Service organizations:

Input data providers

Funding agencies:

- Altum
- CFLA
- LAD
- Municipalities?

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THANK YOU!

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DigiBEST

Interreg Europe



European Union
European Regional
Development Fund

Thank you!

Questions welcome



Project smedia