

INVEST IN POLICY BRIEF #3 HOW TO ~~PAY~~ FOR ECOSYSTEM SERVICES at local and regional level

Looking for more information?
Check out **Policy Brief #3**



Ecosystem services (ES) are the **goods and services provided by nature at no direct cost** that human welfare depends on.

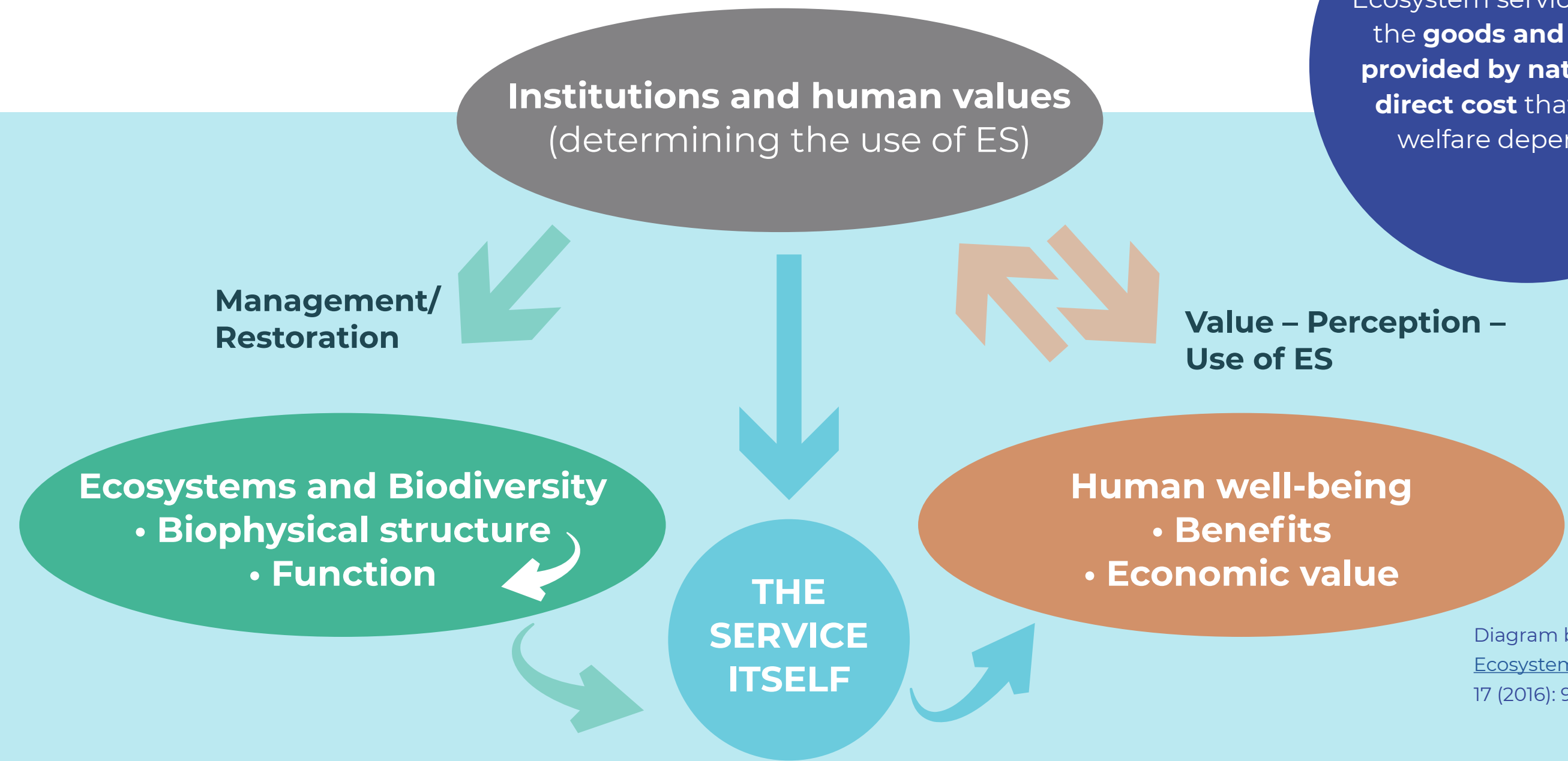


Diagram based on Bull et al. *Ecosystem Services*, 17 (2016): 99–111.

PES = €€€ = Payment for Ecosystem Services

NC = Valuing Ecosystem Services = Natural Capital

The PES design should be self-sufficient, sustainable, and financially independent.

Produce and share resources to support the adoption of natural capital concepts in public policy and corporate strategy.



Create a platform to facilitate the contribution to PES for individuals and organisations as an easy way to donate and help ecosystems.



Raise awareness of natural capital with local business key stakeholders, relevant groups, and the public.



Engage economy, business, marketing, non-profits, environmental scientists, and other experts to achieve high quality and yield, as well as high visibility.

