

Time to showcase!

Polish business support ecosystem

Lublin Science and Technology Park and Phase II achievements

PRESENTING



PROJECT



STRATEGIC PARTNER



13. June 2023 | START EASY Phase II: Final Conference

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Line up

- 1 The Park: who we are?

- 2 Why are we here?

- 3 What we do? (and did)

- 4 Phase II: worth to share with you

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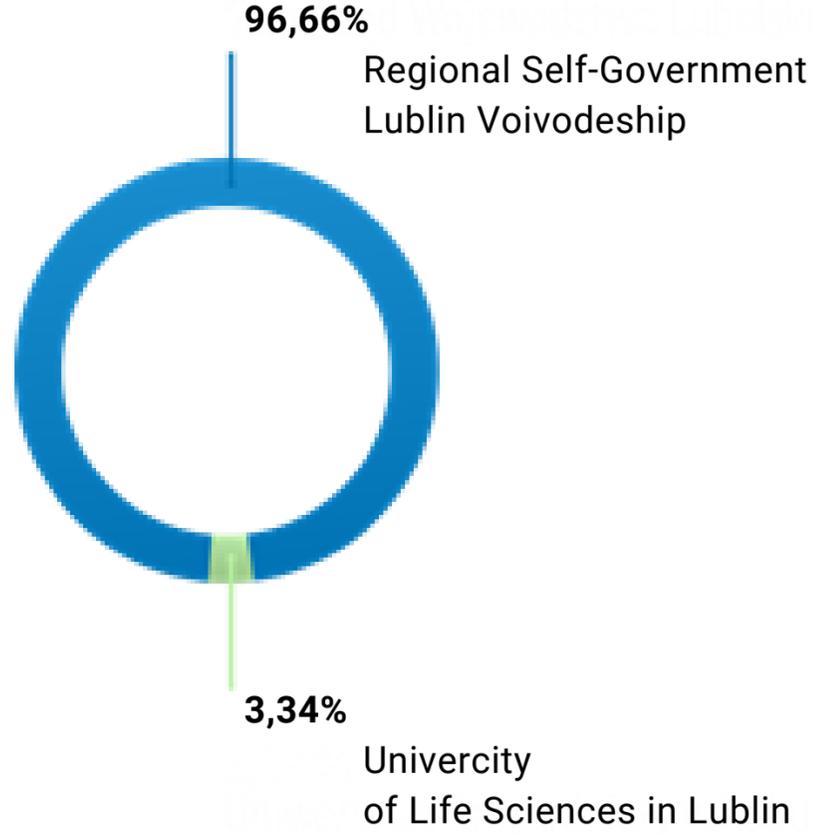


1 The Park: who we are?

Lublin Science and Technology Park

is

a joint stock company established in 2005 to animate and facilitate development of regional entrepreneurship and science in the region



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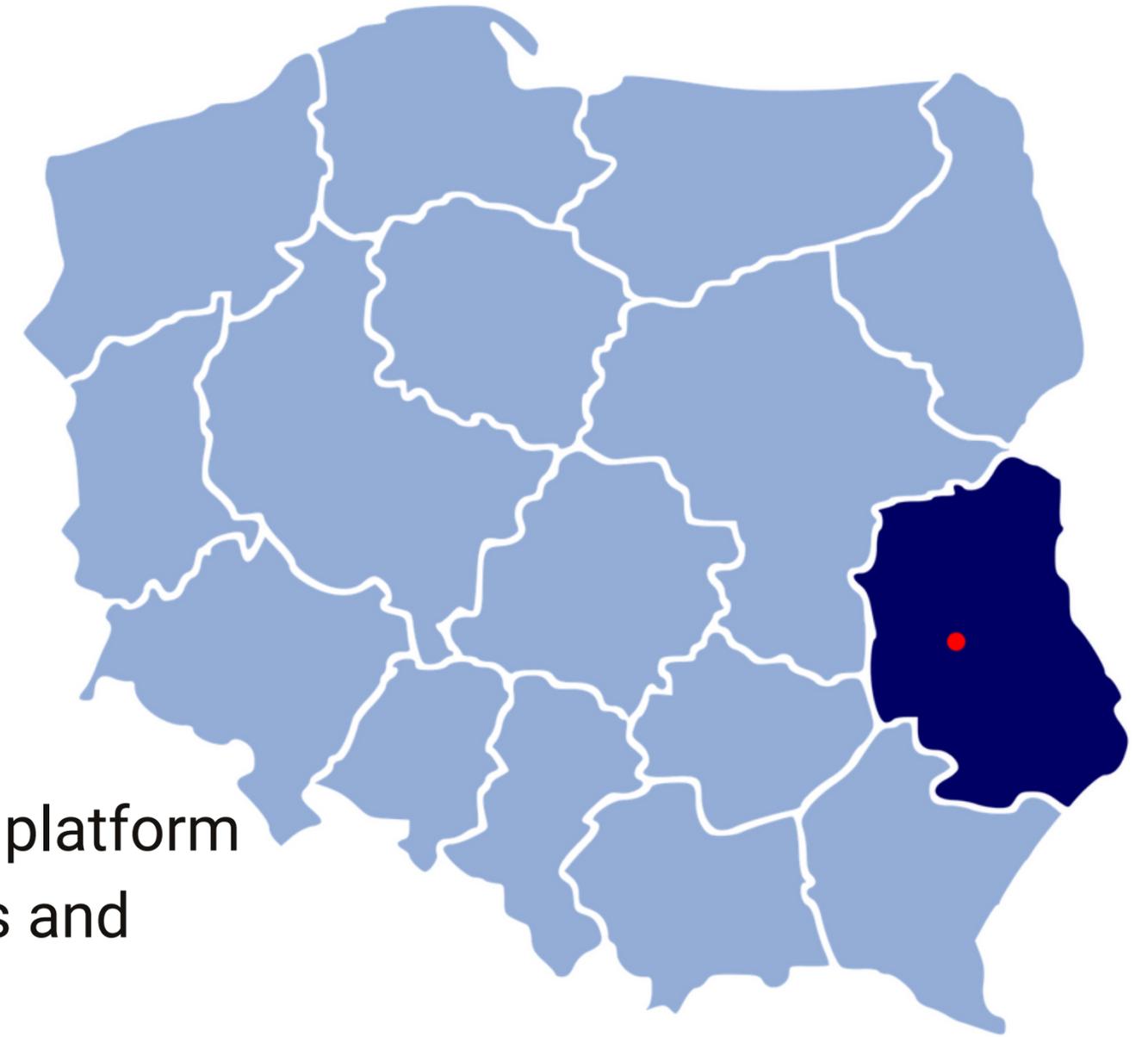
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Lublin Science and Technology Park

Mission

To support development of Lublin Region by creating a platform for cooperation between Lublin universities, businesses and startup environment



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Lublin Science and Technology Park

Objective

Our team helps early-stage entrepreneurs to start, run and grow their business, and transfer technologies for different stakeholders



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2 Why are we here?

What is really a science and technology park about?

SOOIPP

A technology / science park is a dedicated organisation to **develop SME activity** in the **local economy**, especially in the field of **modern technologies**. To support SMEs, offers a **rental space on preferential terms, technical and other infrastructure**.

Parks are a complex-like economic tool, adding value by specific business services, technology transfer for innovations.

*M. Mażewska, A. Tórz,
Report on technology parks study, SOOIPP,
Poznań/Warsaw, 2019*

IASP

A science park is an organisation managed by specialised professionals, whose main aim is to **increase the wealth of its community** by promoting the **culture of innovation and the competitiveness** of its associated businesses and knowledge-based **institutions**.

Economic rationale for parks

1

Public support for R&D

2

Incubation, clustering, ecosystem

3

Regional development

That is



Region: boosting competitiveness of local economy, increasing a share of technology-driven products and services in the GDP



Entrepreneurship: new jobs, R&D investments, innovation-driven and competitive advantage, accumulation of talents / human capital



Science environment: development of research fields >>> search for commercialization

INNOVATION ECOSYSTEM

 startups, scaleups

 corporates, SMEs

 labour market - demand & supply

 investors and...

 ... investment activities

 ... successful und exits

 working spaces

 universities and research centers

 support services

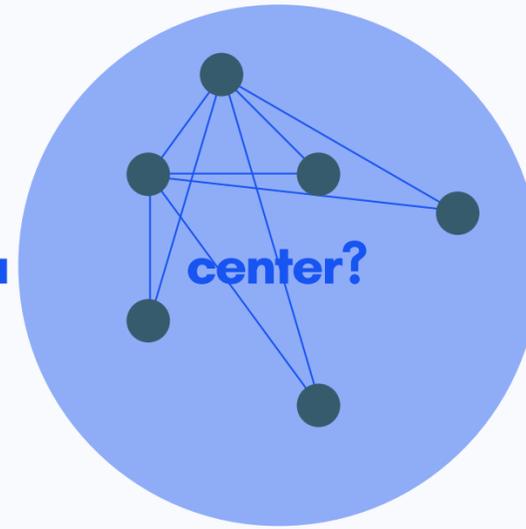
 what else? incubators, accelerators, events, people,
and ...

... **public sector**

=

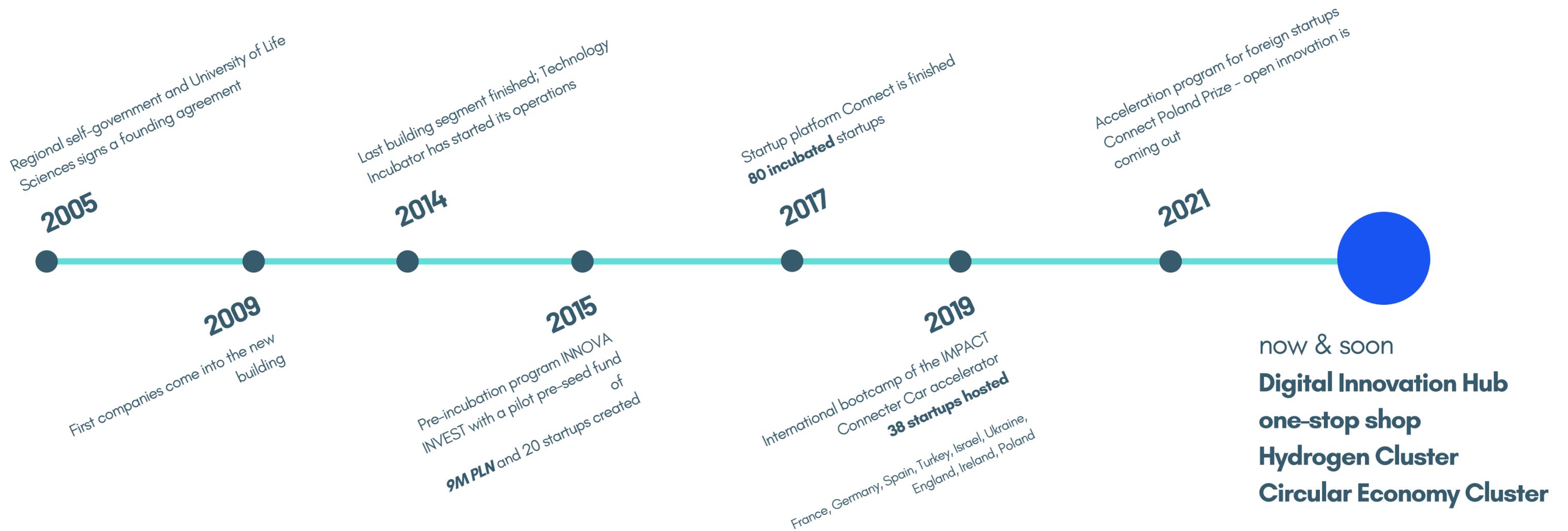
policies, strategies, actions

Is there a



3 What we do? (and did)

A SHORT STORYLINE OF LSTP



to be a Park = to be a dynamic organisation

LSTP is...

1

Technology Incubator
for the region

2

Innovation Center
accredited by the
Ministry of Development
and Technology

3

Accelerator

?

Platform

OK, people.

Where is science?

with / for: **UNIVERSITIES**

NOW New incubation program on the rise

We want to help universities be more market-driven

building a concept of ecosystemic incubation program for Eastern Poland

2017 study visits for students from foreign universities and S&T parks

Exchanging experience with institutions from Slovenia, Italy and Spain

making new international connections for students

2017 Academy of Innovation

Help students and scientists to commercialize their scientific achievements
#bio #food

finding synergies between local and business environment

2016 Starting platform Connect

Strategic project for the macroregion: mentoring, R&D support, financing

engaging all 5 public universities in the region

2015 pre-incubation program INNOVA INVEST

Creation of pre-seed fund, support for spin-offs and spin-outs

local scientists got support for technology commercialization

Coming back.

More technology.

INKUBATOR TECHNOLOGICZNY

— DOBRE MIEJSCE DLA TWOJEJ FIRMY

LUBELSKI
PARK
NAUKOWO
TECHNOLOGICZNY



Technology Incubator

Opportunities

office space on preferential terms

meeting infrastructure

basic and specialized services, free of charge



Challenges

Gen Z is coming = dynamic needs to be addressed

COVID = creating new demands for infrastructure standards





Starting platform Connect

Opportunities

transform ideas into business actions

Build MVP

Verify business model



First in kind ecosystem, that was...

Built by all types of actors

Designed to boost macro-economic policies

Creating a path to seed and VC market in Poland



**PLATFORMY
STARTOWE**
Connect



Poland Prize

CONNECT POLAND PRIZE

\$13 000 + \$65 000

is provided by Connect Poland Prize to achieve goals, bring to life the most ambitious ideas and create a better future for all of us

uts U TOMORROW SUMMIT

Fundusze Europejskie
Warsaw City
PARP
Rzeczpospolita Polska
Unia Europejska

Connect Poland Prize Accelerator

Opportunities

validating TRL5+ technologies (MVP level)
entering Polish market (38M population)
mentoring, corporates and SMEs, investors



Results

200+ applications received
50+ soft-landings
30+ accelerations



4 Phase II: worth to share with you

Case: pilot action to boost youth entrepreneurship culture in Lublin Region

Results we achieved

50

Motivated Lublin Entrepreneurs of Tomorrow,
2/3 were female

8

High school teachers supporting the process

10

Young startup teams

13

Business ideas and plans

2

Contests

19

Workshops, meetings, thematic speeches

15+

Hours of practical experience

~30

Engaged trainers, speakers, jury, and 20+ partners

What is Interreg Europe really teaches you?

Engage stakeholders

1. Everyone should **have its stake in your cake**.
2. **Communicate why** you do what you do.
3. **Internal stakeholders are as important** as external ones.

Use good practices

1. It is highly probably **anyone else did it somehow**.
2. **Make it easier** at first try.
3. A big theory is nothing. **A small practice is everything**.

Thank you!

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