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# Podkarpackie Region

# **Background information**



The Podkarpackie Region is located in the south-eastern Poland with its capital located in the city of Rzeszów. Due to favorable location, business friendly areas (Special Economic Zones, Science and Technology Parks) and many clusters there are more than 160,000 enterprises in the Podkarpackie, out of which over 1300 with a share of foreign capital. The region is highly industrialized and business oriented but also with areas of beautiful unspoiled nature.

#### **PODKARPACKIE IN NUMBERS**

- Number of inhabitants: 2.1 million
- Area: 17 844 km2







- Population density: 118 people/1 km2
- Capital city: Rzeszów
- Students: 70 000
- Enterprises: more than 160 000
- Unemployment rate: 14%
- Average monthly gross salary: about 780 €

The largest cities in the region are: Rzeszów, Przemyśl, Stalowa Wola, Mielec, Tarnobrzeg, Krosno and Dębica.

#### Human resource capital



Rzeszow University of Technology

University of Rzeszow

- 217 technical colleges and vocational schools with more than 45 000 pupils
- 193 secondary schools with more than 43 000 pupils
- 16 colleges and universities with more than 70 000 students
- approx. 14 000 graduates of colleges and universities annually
- more than 200 specializations in universities

There a number of schools of higher education in the region: Rzeszów University (<u>www.ur.edu.pl</u>), The Rzeszów University of Technology (<u>www.portal.prz.edu.pl</u>), The University of Information Technology and Management (<u>www.wsiz.rzeszow.pl</u>) and The School of Law and Public Administration Rzeszów-Przemyśl (<u>www.wspia.eu</u>).





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#### Economy

The region is dominated by the following industries: aerospace, electrical machines, chemistry and food. Almost 70% of industrial production of the region comes from these branches together. Information technology, plastic processing, motorization, the glass-making industry, pharmaceutical, and cosmetic industries are also significant sectors of the region's economy. The region is characterised by a heavy concentration of aerospace companies – i.e. 80% on a domestic scale.

#### **Special Economic Zones**



Special Economic Zone EURO-PARK MIELEC

Some Special Economic Zones (SSE) have their registered offices in this region, namely:

- The Special Economic Zone EURO-PARK MIELEC (www.europark.com.pl)
- The Tarnobrzeg Special Economic Zone EURO-PARK WISŁOSAN (www.tsse.pl)

Entrepreneurs can enjoy the following benefits in SSE:

- Tax exemption (CIT or PIT),
- Investment lot completely prepared and at a competitive price,
- Free assistance with formalities related to the investment,
- Real estate tax exemption (in some districts)







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Investors who obtain a business activity license in the zone and invest at least 100,000 euro will gain the right to income tax exemption to the maximum amount accepted by the European Union law. The qualifying costs to be entitled to regional aid in the Special Economic Zone (SSE), i.e. costs on the basis of which the maximum amount of tax exemption is granted, are for instance the costs of a new investment or the labour costs of newly engaged employees.

The amount of tax exemption on account of the new investment, or new workplaces created, amounts to 50% of investment expenditures/ or two years' labour cost for large entrepreneurs; 60% in the case of medium size entrepreneurs, and 70% for small entrepreneurs. Those who want to take advantage of the exemption must run their business activity and maintain fixed assets/ newly created workplaces for 5 years in the case of large entrepreneurs or 3 years for small and medium-sized entrepreneurs. The amount of regional aid which can be obtained by entrepreneurs in the Podkarpackie Region is among the highest in Poland.

### **Technological and industrial parks**





Podkakarpackie Science and Technology Park Aeropolis

Many technological and industrial parks are established in the region and, due to their well-developed technical infrastructure and various forms of support offered by their managing institutions, they are attractive places to invest. More information about the parks is available on:







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- Podkarpackie Science and Technology Park
  AEROPOLIS (<u>www.aeropolis.com.pl</u>)
- Rzeszów-Dworzysko Science and technology Park (www.dworzysko.powiat.rzeszow.pl)
- Industrial Park of Leżajsk District (<u>www.sm-park.pl</u>)
- Mielec Industrial Park (<u>www.marr.com.pl</u>)
- Tarnobrzeg Industrial and Technological Park (www.tppt.tarnobrzeg.pl)

## Clusters

The region boasts many clusters and companies gathered there to form a base of potential co-operating parties and suppliers. Among the clusters in the region are: an Association of Polish Aerospace Industry Entrepreneurs Group "AVIATION VALLEY" - a unique high-tech cluster, associating over 110 companies (www.dolinalotnicza.pl), the Eastern Poland IT Companies Cluster, the Eastern Casting Cluster KOM-CAST, the Podkarpackie Renewable Energy Cluster, TASTES OF PODKARPACKIE – a cluster of manufacturers of traditional produce, Life Quality Cluster "Podkarpacie County".

# Tourism



**Bieszczady Mountains** 



Palace in Łańcut

The region of Podkarpackie is located on the borders of Poland, Slovakia and Ukraine. In terms of tourism it is one of the most attractive regions in Poland. The most important attraction of the region is the Bieszczady mountains – a special place because of its nature, landscape and cultural values. There is Lake Solinskie in the Bieszczady Mountains – the largest







artificial lake in Poland, a perfect place for sailing, with the largest rest and recreation base in the region.

# Unique attractions of the region also include:

- Castles and palaces from various historical periods, such as the castle and palace in Łańcut, the Renaissance palaces in Baranów Sandomierski and Krasiczyn, and also the castle in Przemyśl.
- The Underground Tourist Walk -The Cellars of Rzeszów, situated on 3 levels, 10 metres under the market square, which date back to the 14th-18th centuries.
- The Archeological Open-air Ethnographic Museum The Carpathian Troy, in Trzcinica, where some of the first fortified settlements in Poland were discovered, dating back to 4000 years ago.
- The Glass Heritage Centre in Krosno with a demonstration of glass manufacturing and decoration in which tourists can also participate.
- The Ethnographic Park and Museum of Folk Architecture in Sanok, comprising some of the most valuable examples of wooden architecture.
- The Historical Museum in Sanok, being in possession of the most precious collection of icons and the largest collection of works of the Polish outstanding artist Zdzisław Beksiński.
- Podkarpackie is an ideal place to spend your time in an active way; you can enjoy glider flights, paragliding, and horseback riding. In summer, tourists can go sightseeing in the region following well-marked tourist routes; and in winter take advantage of various running routes and ski slopes



Solina Lake



Active tourism